



fall | winter 2020

RESOURCES FOR ACADEMIC LIBRARIANS

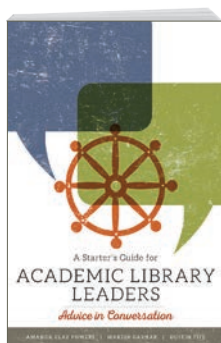
ALA EDITIONS | ALA NEAL-SCHUMAN



fall/winter 2020

RESOURCES FOR ACADEMIC LIBRARIANS

Read ahead for these and other titles!



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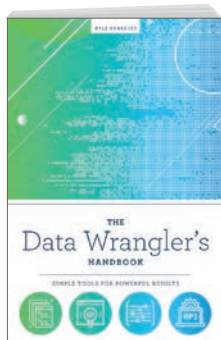
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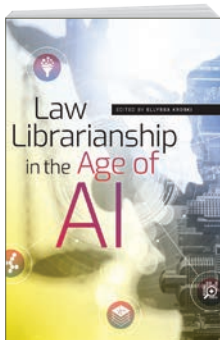
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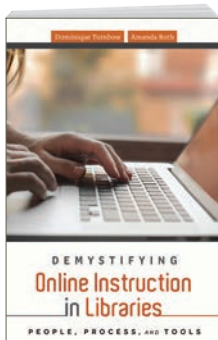
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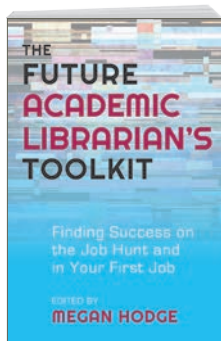
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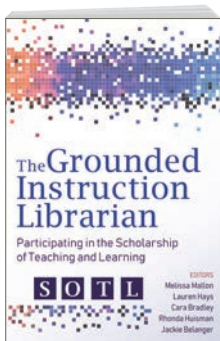
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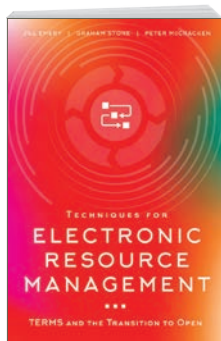
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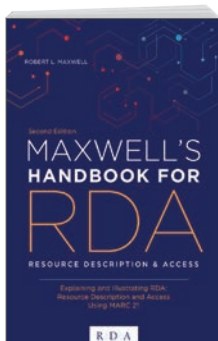
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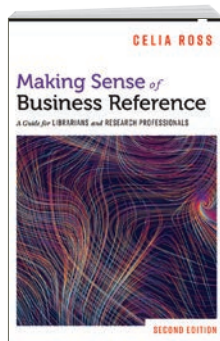
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39

Resources for Academic Librarians

Covering everything from information literacy and copyright to management and marketing, ALA Editions | ALA Neal-Schuman has the perfect book to meet all your professional development needs.

alastore.ala.org/academic

Contents

| | | |
|---|--|----|
|  | Administration Management | 2 |
|  | Programs Services | 7 |
|  | Intellectual Freedom Copyright | 8 |
|  | Marketing Advocacy | 10 |
|  | Information Technology | 11 |
|  | Librarianship Information Studies | 14 |
|  | Information Literacy Library Instruction | 18 |
|  | New and Noteworthy from the Association of College and Research Libraries (ACRL) | 24 |
|  | Archives Records Management | 26 |
|  | Acquisitions Collection Management | 31 |
|  | RDA Cataloging Knowledge and Information Management | 35 |
|  | Reference | 39 |



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Books with this logo are from the Society of American Archivists (SAA).



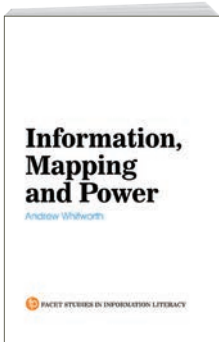
Books with this icon are LIS Textbooks and Course Books (see page 45).



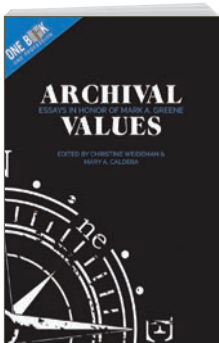
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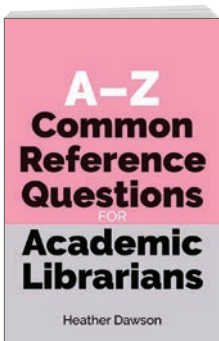
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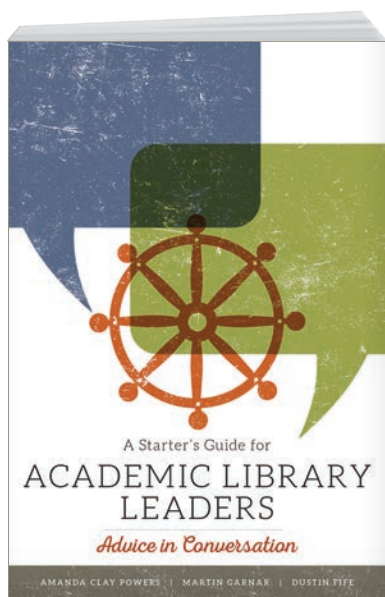
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40



2019 | softcover
208 pp | 6" x 9"



A Starter's Guide for Academic Library Leaders

Advice in Conversation

AMANDA CLAY POWERS, MARTIN GARNAR,
AND DUSTIN FIFE | print: 978-0-8389-1923-1

For this book, the authors sat down with many of the library leaders they most admire to talk about the most fascinating (and challenging) aspects of their jobs. These frank discussions will nourish you with nuts-and-bolts wisdom on such topics and situations as

- » balancing personal values against institutional strictures;
- » creating a culture of change;
- » the value of demystifying the budget for the entire library staff;
- » using tools such as a personal "learning journal" to fuel professional development;
- » developing a personal network by setting up meetings at local libraries during conferences;
- » lessons learned from failed initiatives;
- » examples of navigating controversies; and
- » managing facilities.



2019 | softcover
144 pp | 6" x 9"

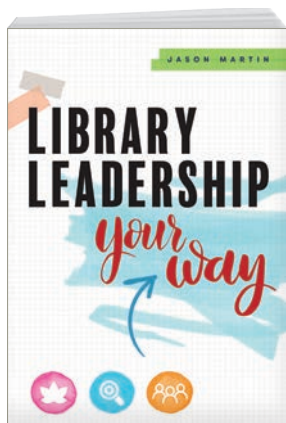
Strategic Planning for Academic Libraries

A Step-by-Step Guide

GREGORY C. THOMPSON, HARISH MARINGANTI,
RICK ANDERSON, CATHERINE B. SOEHNER, AND
ALBERTA COMER | print: 978-0-8389-1893-7

A strong strategic plan gives shape and clarity to the library's intentions and can make a powerful case for the library's indispensability to its sponsoring institution. This book

- » outlines a step-by-step method that helps readers prepare for a successful strategic planning process, create and implement a strategic plan, and assess the effectiveness of both the process and the resulting plan;
- » offers expert advice for communicating a strategic plan clearly and compellingly to the library's many stakeholders at every stage of the process;
- » teaches how to use surveys and focus groups to inform strategic planning; and
- » concludes with a summary of the essential elements of a successful planning process, ideal for quick reference.



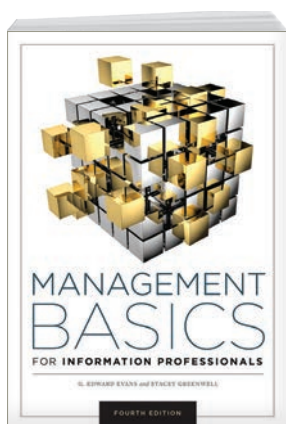
2019 | softcover
88 pp | 7" x 10"

Library Leadership Your Way

JASON MARTIN | print: 978-0-8389-1905-7

Signposted with prompts for self-reflection, workshop discussions, and mentoring conversations, this guide's topics cover core issues like

- » discovering why you want to lead;
- » research findings on the five most desirable traits in library leaders;
- » wrestling with the constraints of organizational culture;
- » how to develop habits that will bolster your confidence through inevitable moments of doubt;
- » cultivating a "people first, mission always" mentality;
- » self-care for leaders; and
- » living out your unique leadership vision through goal setting, self-evaluation, and other key steps.



2020 | softcover
352 pp | 7" x 10"



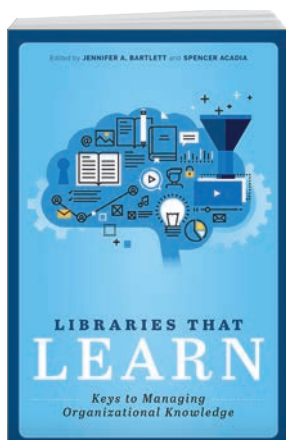
Management Basics for Information Professionals *Fourth Edition*

G. EDWARD EVANS AND STACEY GREENWELL

print: 978-0-8389-1873-9

The recipient of rave reviews (*Journal of Hospital Librarianship* deemed it "a librarian's dream . . . very forward-thinking"), the new fourth edition offers an updated examination of

- » management basics such as planning, accountability, trust and delegation, decision making, fostering change and innovation, and marketing;
- » the managerial environment and organizational skill sets;
- » key points on leadership and team building;
- » budget, resource, and technology management; and
- » management ethics, with a lengthy discussion of why ethics matter.



2019 | softcover
184 pp | 6" x 9"



Libraries that Learn

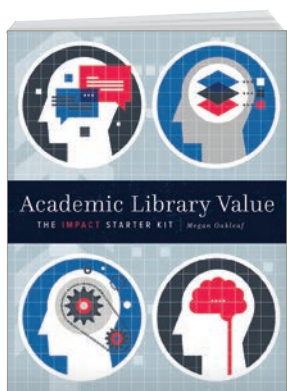
Keys to Managing Organizational Knowledge

EDITED BY JENNIFER A. BARTLETT AND SPENCER ACADIA

print: 978-0-8389-1831-9

Surveying approaches to knowledge management (KM) drawn from six case studies at academic and special libraries, in this book you'll find guidance on such topics as

- » demystifying KM by reframing the concept to reflect organizational needs;
- » the six elements of an actionable knowledge audit;
- » how to harvest insights from staff at all levels of the organization; and
- » enabling KM through platforms like WordPress, Google Drive, and Dropbox.



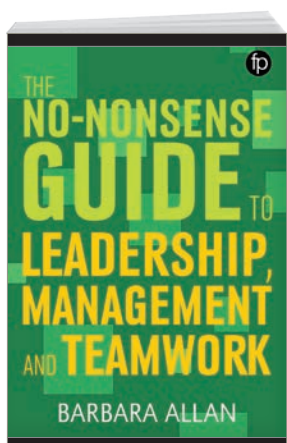
2018 | softcover
232 pp | 8.5" x 11"

Academic Library Value

The Impact Starter Kit

MEGAN OAKLEAF | print: 978-0-8389-1592-9

Apart from being an auditing tool, this book can very easily be used for professional development both through group and individual work . . . This starter kit is comprehensive, well researched and designed, and may prove to be an effective tool to start the arduous but necessary process of evaluating the effectiveness of and value of academic libraries. —Journal of the Australian Library and Information Association



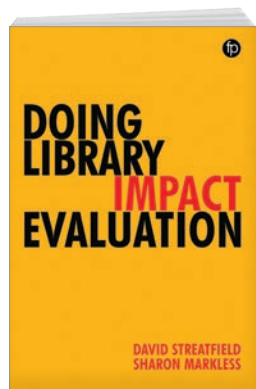
2019 | softcover
208 pp | 6" x 9"



The No-nonsense Guide to Leadership, Management and Teamwork

BARBARA ALLAN | print: 978-1-78330-396-0

With multiple demands on their time, expertise, and resources, contemporary managers and leaders in library and information services are working in a challenging context. Backed up with examples and case studies from current library and information workers globally, this book covers key topics such as analyzing your environment and developing strategies; confident decision making, problem solving and crisis management; dealing with overload; recruitment, selection, and performance management; and managing and leading complex teams.

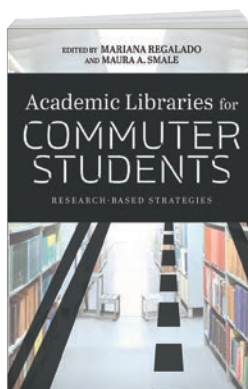


2019
softcover
240 pp
6" x 9"



Doing Library Impact Evaluation

DAVID STREATFIELD AND SHARON MARKLESS
print: 978-1-78330-414-1

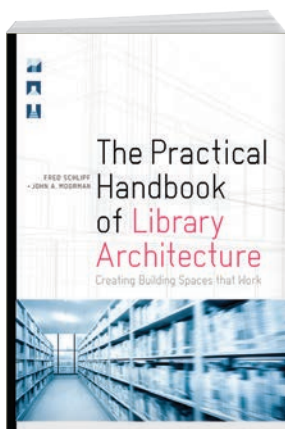


2018
softcover
168 pp
6" x 9"



Academic Libraries for Commuter Students

Research-Based Strategies
EDITED BY MARIANA REGALADO AND
MAURA A. SMALE | print: 978-0-8389-1701-5



2018 | softcover
1040 pp | 7" x 10"



The Practical Handbook of Library Architecture

Creating Building Spaces that Work

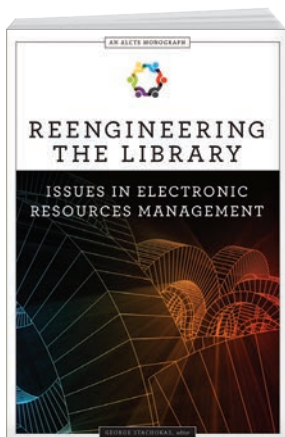
FRED SCHLIPF AND JOHN A. MOORMAN

print: 978-0-8389-1553-0

Likely to be among the definitive works on library architecture. —CHOICE

Offering specific how-to and how-not-to guidance, this handbook

- » provides nuts-and-bolts guidance on the entire process of planning, design, and construction;
- » covers new construction, remodeling of existing buildings, and conversion of non-library spaces; and
- » shows how to collaborate productively with planners, architects, and contractors.



2018 | softcover
336 pp | 6" x 9"



Reengineering the Library

Issues in Electronic Resources Management

EDITED BY GEORGE STACHOKAS

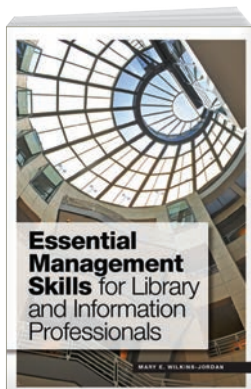
print: 978-0-8389-1621-6

The book addresses a comprehensive suite of aspects of ERM from a variety of perspectives, with treatments ranging from theoretical to practical . . . editor Stachokas has assembled a useful, readable collection of current studies.

—Technicalities

There are several chapters that will be of particular interest to those new to the field of electronic resource management . . . Timely in both subject and scope.

—Library Resources & Technical Services



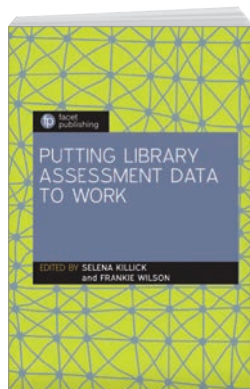
2020
softcover
480 pp
6" x 9"



Essential Management Skills for Library and Information Professionals

MARY E. WILKINS-JORDAN

print: 978-0-8389-1497-7



2019
softcover
256 pp
6" x 9"

Putting Library Assessment Data to Work

EDITED BY SELENA KILLICK AND FRANKIE WILSON

print: 978-1-78330-220-8



2019 | softcover
312 pp | 7" x 10"



Library Management 101

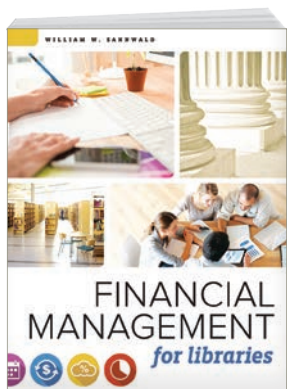
A Practical Guide, Second Edition

EDITED BY LISA K. HUSSEY AND DIANE L. VELASQUEZ

print: 978-0-8389-1715-2

This vital text pulls together management best practices from library management experts teaching in LIS programs across the U.S. and Canada. Among the many topics discussed are

- » classic and contemporary theories of management, and how they apply to the library;
- » human resource planning;
- » marketing and public relations;
- » negotiations, mediation, and financial management;
- » facilities management;
- » information technology management and future trends; and
- » change management.



2018 | softcover
216 pp | 8.5" x 11"



Financial Management for Libraries

WILLIAM W. SANNWALD | print: 978-0-8389-1560-8

An excellent book for those new to putting these principles into action, those who wish a good overview on financial management or those who want practical and useful examples to deal with their own needs.

—*Journal of Hospital Librarianship*

Presenting financial management principles and best practices applicable to both public and academic libraries, this comprehensive text elucidates a broad array of issues crucial for those entering a managerial position. Both thorough and straightforward, Sannwald's book covers such key topics as accounting, budgets, the roles of stakeholders, funding sources, operating ratios, fiscal benchmarking, and how to effectively prepare and present a budget and annual financial statements.



2017
softcover
256 pp
6" x 9"



Fundamentals of Library Supervision

Third Edition

BETH MCNEIL

print: 978-0-8389-1554-7



2017
softcover
248 pp
8.5" x 11"

Winning Grants

Second Edition

A HOW-TO-DO IT MANUAL FOR LIBRARIANS

STEPHANIE K. GERDING AND PAMELA H. MACKELLAR;
FOREWORD BY SUSAN HILDRETH | print: 978-0-8389-1473-1



2019 | softcover
144 pp | 6" x 9"

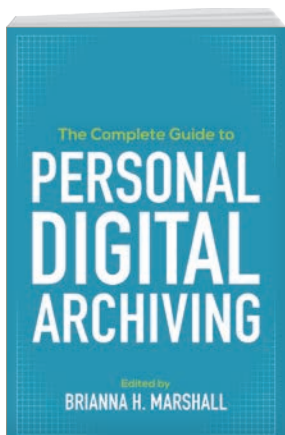
Recipes for Mindfulness in Your Library

Supporting Resilience and Community Engagement

EDITED BY MADELEINE CHARNEY, JENNY COLVIN,
AND RICHARD MONIZ | print: 978-0-8389-1783-1

Writers offer ideas, anecdotes, and real-life examples . . . A great resource for those interested in taking a mindful approach in their libraries. —Library Journal

Mindfulness not only offers the possibility of a healthy life/career balance for librarians themselves, but also represents a powerful way to build community resilience. This collection explores how librarians have integrated mindfulness into their teaching, collections, services, programming, spaces, partnerships, and professional development.



2018 | softcover
304 pp | 6" x 9"



The Complete Guide to Personal Digital Archiving

EDITED BY BRIANNA H. MARSHALL | print: 978-0-8389-1605-6

The book made so many points that I found interesting, surprising or important . . . The contributors recommend specific tools, and describe the practicalities of setting up digitization labs. They are generous with sharing their own lesson plans and outlines for workshops. Each chapter includes an impressive range of 'Further Resources,' from podcasts to dissertations to LibGuides. —Archive Robin

Featuring expert contributors working in a variety of contexts, this resource will help you help your patrons take charge of their personal materials.



2017 | softcover
232 pp | 6" x 9"



Creating Inclusive Library Environments

A Planning Guide for Serving Patrons with Disabilities

MICHELLE KOWALSKY AND JOHN WOODRUFF
print: 978-0-8389-1485-4

The book features checklists to support the various topics, as well as examples of programming schedules . . . Kowalsky and Woodruff's contribution thoroughly addresses an underrepresented yet worthwhile topic. —Library Journal

With this work by Kowalsky and Woodruff as a guide, libraries will be able to achieve the most inclusive environment possible. This will benefit not only those in the enviable position of building from scratch, but also those who must retrofit existing environments.

—Journal of Hospital Librarianship



2019 | softcover
240 pp | 6" x 9"

Coaching Copyright

EDITED BY KEVIN L. SMITH AND ERIN L. ELLIS

print: 978-0-8389-1848-7

In this collection, librarian and attorney Smith teams up with information literacy expert Ellis to offer

- » in-depth discussion of the five questions that will help you clarify any copyright situation;
- » three coaching scenarios that tie into ACRL's Framework for Information Literacy for Higher Education;
- » a 90-minute lesson plan on author rights for writers in a student journal;
- » tips for teaching instructional designers how to apply copyright and fair use principles to course management systems; and
- » an LIS copyright course assessment model.



2019 | softcover
160 pp | 6" x 9"

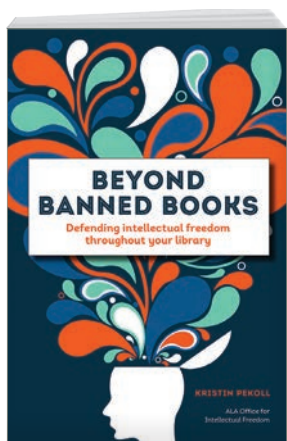


Creative Commons for Educators and Librarians

CREATIVE COMMONS | print: 978-0-8389-1946-0

Creative Commons (CC) materials constitute an extraordinarily rich repository for teaching, learning, sharing, and creative reuse. This book represents the first-ever print complement to the CC certificate program, providing guidance on the layers and elements of the CC license; reusing, revising, and remixing; supporting learners' access to a wide array of Open Access (OA) and open educational resources (OER); ways to adapt existing openly licensed materials to keep your institution's knowledge base relevant; and hundreds of authoritative resources for additional learning.

This book is published under a Creative Commons Attribution 4.0 International license; digital versions are available for download on the Creative Commons website.



2019 | softcover
144 pp | 6" x 9"

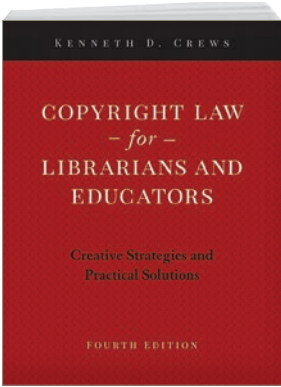


Beyond Banned Books *Defending Intellectual Freedom throughout Your Library*

KRISTIN PEKOLL | print: 978-0-8389-1901-9

Many academic libraries lack policies and experience in addressing censorship of resources and services. This resource from Pekoll and the Office for Intellectual Freedom (OIF) offers valuable guidance by

- » spotlighting case studies dealing with library displays, programs, reading lists, social media, and databases;
- » summarizing possible complaints and controversies related to each area;
- » sharing questions to consider when strengthening a library's defenses against censorship; and
- » discussing the importance of reporting challenges to OIF.



2020 | softcover
304 pp | 8.5" x 11"

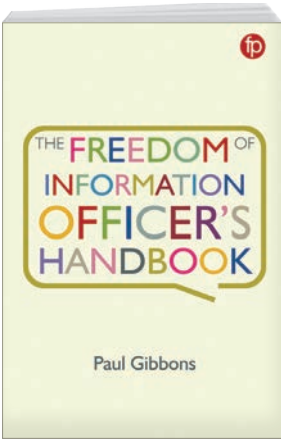


Copyright Law for Librarians and Educators *Creative Strategies and Practical Solutions, Fourth Edition*

KENNETH D. CREWS | print: 978-0-8389-1629-2

Declared "an exemplary text that seals the standards for such books" (*Managing Information*), this resource will help readers

- » learn basic copyright definitions and key exceptions for education and library services;
- » find information quickly with sidebars, legal citations, and cross-references;
- » understand the concept of fair use, with fresh interpretations of its many gray areas; and
- » learn the current state of affairs regarding mass digitization, Creative Commons, classroom use and distance education, and the Digital Millennium Copyright Act.



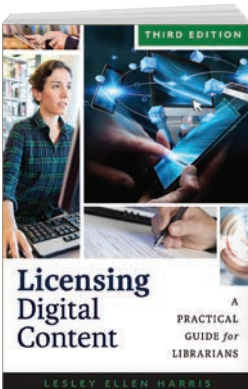
2019 | softcover
312 pp | 6" x 9"



The Freedom of Information Officer's Handbook

PAUL GIBBONS | print: 978-1-78330-353-3

Freedom of information (FOI) is now an international phenomenon with over 100 countries from Albania to Zimbabwe enacting the right to know for their citizens. Since 2005, the UK's Freedom of Information Act has opened up thousands of public bodies to unparalleled scrutiny and prompted further moves to transparency. This indispensable reference includes the latest developments in FOI, including amendments made to the UK's FOI Act by the Data Protection Act 2018 and the revised s.45 code of practice published by the Cabinet Office in July 2018.



2018
softcover
176 pp
6" x 9"

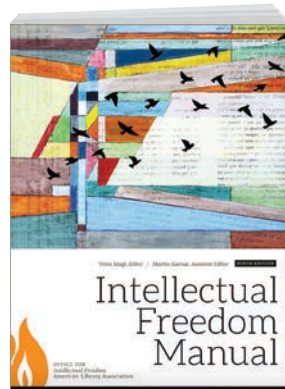


Licensing Digital Content

A Practical Guide for Librarians, Third Edition

LESLEY ELLEN HARRIS

print: 978-0-8389-1630-8



2015
softcover
296 pp
8.5" x 11"



Intellectual Freedom Manual

Ninth Edition **OFFICE FOR INTELLECTUAL FREEDOM (OIF); TRINA MAGI, EDITOR; MARTIN GARNAR, ASSISTANT EDITOR**

print: 978-0-8389-1292-8



2019 | softcover
224 pp | 6" x 9"

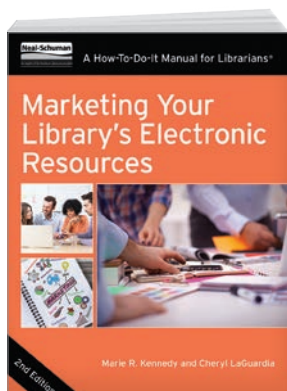
Marketing Plans in Action:

A Step-by-Step Guide for Libraries, Archives, and Cultural Organizations

AMANDA L. GOODMAN | print: 978-0-8389-1812-8

Offering 72 time-saving guides, Goodman's invaluable resource tackles such topics as

- » efficiently reviewing and tracking task requests from colleagues;
- » developing and sustaining a network of media contacts in the community;
- » crafting a consistent brand identity across the organization through language, logo, and colors;
- » creating and maintaining a public calendar for content; and
- » segmenting email campaigns for maximum impact and engagement.



2018 | softcover
240 pp | 8.5" x 11"



Marketing Your Library's Electronic Resources

Second Edition
A HOW-TO-DO-IT MANUAL FOR LIBRARIANS

MARIE R. KENNEDY AND CHERYL LAGUARDIA

print: 978-0-8389-1565-3

The authors do not focus on a particular type of library, but opt to tackle marketing in general. This means that the tools and information they present can be applied in any type of library . . . Not only has this book helped me understand how to market my electronic resources better, but it has also shown me how to incorporate feedback from patrons to shape the resources they use.

—*Journal of the Canadian Health Libraries Association*



2018 | softcover
256 pp | 6" x 9"



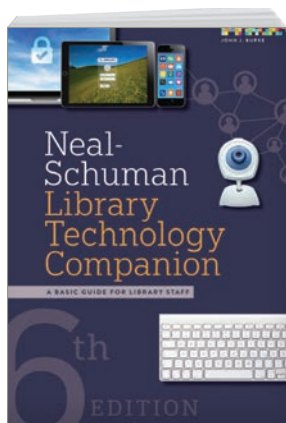
Leveraging Wikipedia

Connecting Communities of Knowledge

EDITED BY MERRILEE PROFFITT | print: 978-0-8389-1632-2

Editor Merrilee Proffitt (OCLC Research) offers a unique volume . . . This book is certainly a good introduction to its subject and is recommended for all collections. —CHOICE

This title distinguishes itself from the many books on the history of Wikipedia by exploring the mutual benefits of Wikipedia and libraries working together. Who better than librarians to provide quality sources to strengthen existing articles? . . . A worthwhile resource for all librarians and students. —*Library Journal*



2019 | softcover
176 pp | 7" x 10"



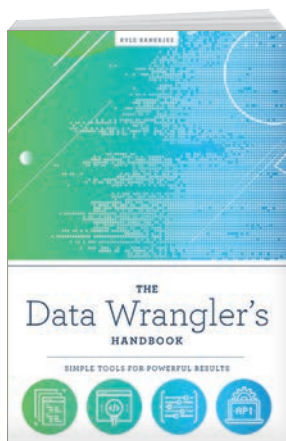
Neal-Schuman Technology Companion

A Basic Guide for Library Staff, Sixth Edition

JOHN J. BURKE | print: 978-0-8389-1866-1

The newest edition of this comprehensive primer includes incisive coverage of

- » technology for teaching, security, databases, and more;
- » expert advice on how to compare and evaluate technology solutions;
- » social media, streaming media, and educating patrons about digital privacy;
- » makerspaces and other technology programing, including virtual and augmented reality technologies;
- » technology lending programs; and
- » open source catalog systems and discovery layers.



2019 | softcover
176 pp | 6" x 9"



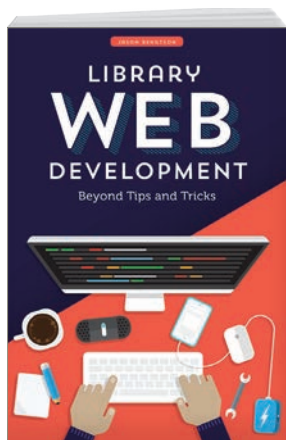
The Data Wrangler's Handbook

Simple Tools for Powerful Results

KYLE BANERJEE | print: 978-0-8389-1909-5

Under Banerjee's expert guidance, you'll learn how to

- » use a single-word command to sort files, identify duplicates, and perform numerous other common tasks;
- » understand data formats, delimited text and CSV files, XML, JSON, scripting, and other key data components;
- » undertake tasks such as comparing files, converting data from one format to another, reformatting values, and combining data from multiple files;
- » save time and stress through techniques for transforming text, recognizing symbols that perform important tasks, a glossary, and other tools.



2019 | softcover
144 pp | 6" x 9"



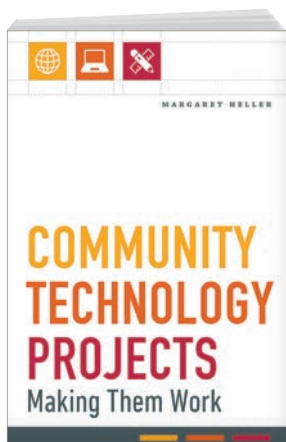
Library Web Development

Beyond Tips and Tricks

JASON BENGTSON | print: 978-0-8389-1830-2

Bengtson describes 11 challenges typical of a library setting and then leads you toward a solution, sharing wisdom involving scenarios such as

- » integrating a reader app with Dspace;
- » security tips when using a public API;
- » troubleshooting a Google Analytics Event hitch in a new application;
- » building a database from a collection of CSV files;
- » collecting information from a university's web pages to display in the library website; and
- » moving mass quantities of information to the next page of your app.



2019 | softcover
120 pp | 6" x 9"



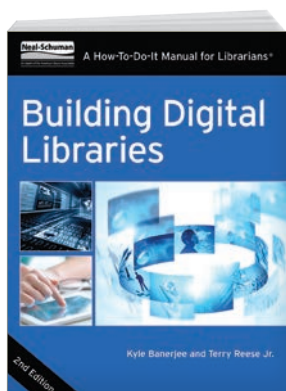
Community Technology Projects

Making Them Work

MARGARET HELLER | print: 978-0-8389-1837-1

Grounded in Heller's research of dozens of community tech projects, this guide explores such topics as

- » how to find community needs that match your motivation;
- » choosing a name and legal structure for a new community;
- » five in-depth case studies, including Project Bamboo and the Digital Public Library of America;
- » forging a path from small, grant-funded projects to a sustained collective good;
- » ensuring inclusive communities; and
- » proven methods for supporting tasks and emotions in library tech communities.



2019 | softcover
264 pp | 8.5" x 11"



Building Digital Libraries

Second Edition

A HOW-TO-DO IT MANUAL FOR LIBRARIANS

KYLE BANERJEE AND TERRY REESE JR.

print: 978-0-8389-1635-3

The manual is clearly organized and provides many examples of descriptive schemas and languages for constructing various aspects of a digital repository. It goes beyond standards such as Dublin Core and XML, and explains new and emerging schemas and languages for both general-purpose and domain specific repositories. The material with this resource provides all the tools necessary for developing and preserving a digital repository in an evolving technological landscape. —CHOICE



2020
softcover
272 pp
6" x 9"



Mastering Data and Databases for Information Professionals

DIANE RASMUSSEN PENNINGTON

print: 978-1-78330-117-1



2019
softcover
240 pp
6" x 9"



Delivering Impact with Digital Resources

Planning Your Strategy in the Attention Economy

SIMON TANNER

print: 978-1-85604-932-0



2019 | softcover
304 pp | 6" x 9"



New Top Technologies Every Librarian Needs to Know

A LITA GUIDE

EDITED BY KENNETH J. VARNUM | print: 978-0-8389-1782-4

This all-new survey of the library systems, software, and approaches most crucial to the knowledge institutions of tomorrow offers concise information and analysis on such topics as

- » mobile technologies;
- » privacy-protection technology tools;
- » bots and automation;
- » machine learning applications for libraries;
- » libraries as digital humanities enablers;
- » visualizations in discovery systems;
- » embeddedness and Learning Tools Interoperability (LTI);
- » link rot and the future of the Distributed Web; and
- » digital repositories.



2019 | softcover
144 pp | 6" x 9"



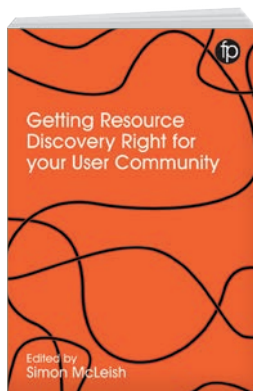
Beyond Reality

Augmented, Virtual, and Mixed Reality in the Library

EDITED BY KENNETH J. VARNUM | print: 978-0-8389-1785-5

Ranging from enhanced training to using third-party apps to enrich digital collections, there are a kaleidoscope of library uses for augmented, virtual, or mixed reality. In this collection, Varnum and his hand-picked team of contributors share case studies that spotlight such topics as

- » collaborative virtual reality for improved library instruction, education, and learning and teaching;
- » 3D modeling using virtual reality;
- » balancing access with security, and other privacy issues; and
- » augmented reality for museums and special collection libraries.



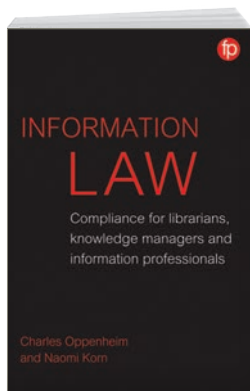
2019
softcover
256 pp
6" x 9"



Getting Resource Discovery Right for your User Community

EDITED BY SIMON MCLEISH

print: 978-1-78330-138-6



2018
softcover
224 pp
6" x 9"

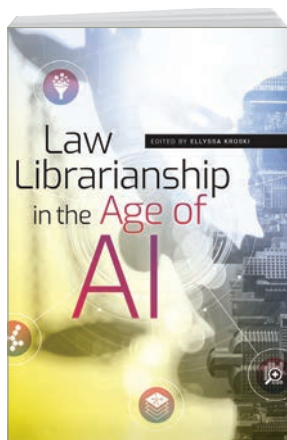


Information Law

Compliance for Librarians, Knowledge Managers and Information Professionals

CHARLES OPPENHEIM AND NAOMI KORN

print: 978-1-78330-366-3



2019 | softcover
208 pp | 6" x 9"

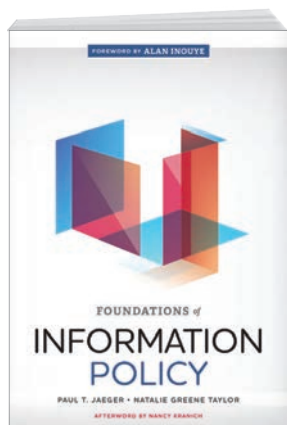


Law Librarianship in the Age of AI

EDITED BY ELLYSSA KROSKI | print: 978-0-8389-4627-5

This groundbreaking survey includes coverage of

- » the benefits and associated risks of AI to law librarianship in areas like legal research, contract review, and administration;
- » professional ethics rules;
- » how lawyers and staff work side by side with AI to attack the drudgery of due diligence and document review;
- » the potential for chatbots and new natural language processing products to improve access to justice; and
- » ways to develop sought-after skills through new technology departments and legal innovation labs.



2019 | softcover
232 pp | 7" x 10"

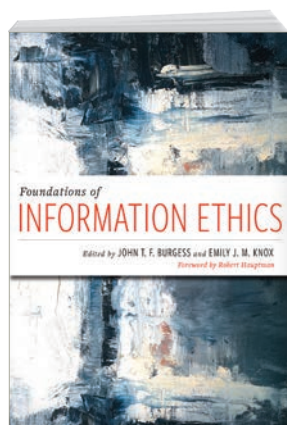


Foundations of Information Policy

PAUL T. JAEGER AND NATALIE GREENE TAYLOR; FOREWORD BY ALAN INOUE; AFTERWORD BY NANCY KRANICH
print: 978-0-8389-1802-9

The first of its kind, in this key textbook noted scholars Jaeger and Taylor

- » familiarize readers with the history of information policy;
- » discuss societal issues shaped by policy, including access to infrastructure, digital literacy and inclusion, accessibility, and security;
- » elucidate the specific laws, regulations, and policies that impact information;
- » use case studies from a range of institutions to examine the issues, bolstered by discussion questions; and
- » explore the intersections of information policy with human rights, civil rights, and professional ethics.



2019 | softcover
168 pp | 7" x 10"

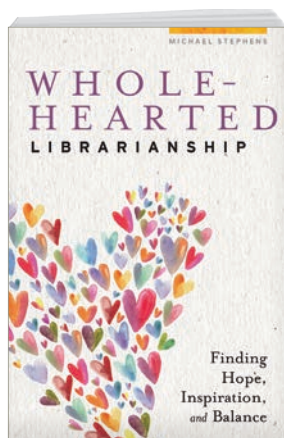


Foundations of Information Ethics

EDITED BY JOHN T. F. BURGESS AND EMILY J. M. KNOX;
FOREWORD BY ROBERT HAUPTMAN
print: 978-0-8389-1722-0

This intellectual primer also functions as a solid working casebook for LIS students and professionals. Written by a stellar group of ethics scholars and contributors from around the globe, this volume

- » thoroughly covers principles and concepts in information ethics, as well as the history of ethics in the information professions;
- » examines human rights, information access, privacy, discourse, intellectual property, censorship, data and cybersecurity ethics, intercultural information ethics, and global digital citizenship and responsibility; and
- » provides historical context along with timely and relevant case studies.



2019 | softcover
128 pp | 6" x 9"

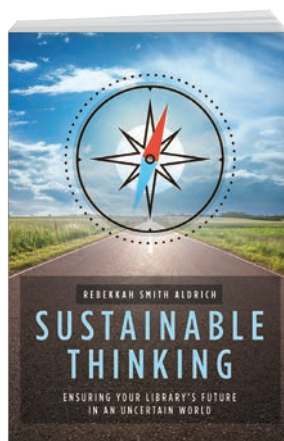
Wholehearted Librarianship

Finding Hope, Inspiration, and Balance

MICHAEL STEPHENS | print: 978-0-8389-1906-4

Associate Professor at San José State University, Stephens encourages curiosity and creativity in his students and all library workers by connecting trends from outside the profession to its bedrock values. With a humanist lens, he reflects on such topics as

- » how libraries can empower kindness;
- » developing a coterie of kindred spirits at conferences outside libraryland;
- » inspiring creativity in library patrons;
- » comfort, joy, and hygge in the library;
- » the characteristics of compassionate leadership; and
- » mentoring new librarians.



2018 | softcover
216 pp | 6" x 9"



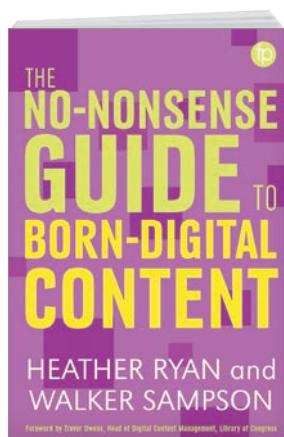
Sustainable Thinking

Ensuring Your Library's Future in an Uncertain World

REBEKKAH SMITH ALDRICH | print: 978-0-8389-1688-9

Drawing on the literature of psychology, business, and government, as well as her own experience working on library-sustainability issues at the local, state, and national levels, Aldrich outlines a step-by-step plan for positioning libraries as leaders in building sustainable communities . . . Perhaps the most important ingredient is Aldrich's passion for her subject—her belief in libraries as 'empowerment engines' is infectious and sure to inspire current and future library leaders. —Booklist

Get the audiobook at [audible.com](https://www.audible.com)



2018 | softcover
240 pp | 6" x 9"



The No-nonsense Guide to Born-Digital Content

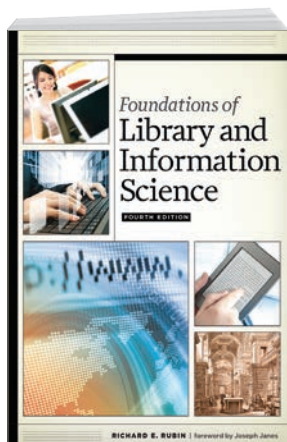
HEATHER RYAN AND WALKER SAMPSON

print: 978-1-78330-195-9

Winner of the 2019 Preservation Publication Award from the Society of American Archivists (SAA)

Featuring a range of international case studies, this guide's key topics include

- » types of digital storage media and their differences and similarities with traditional content;
- » the various sources of born-digital content and how they are appraised for a collection;
- » retrieving and preparing content for a library or archive;
- » storage systems and archival arrangement philosophies; and
- » strategies and philosophies to keep up as technologies change.



2016 | softcover
648 pp | 6" x 9"

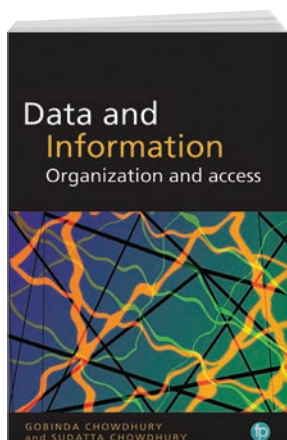


Foundations of Library and Information Science *Fourth Edition*

RICHARD E. RUBIN; FOREWORD BY JOSEPH JANES

print: 978-0-8389-1370-3

In this fourth edition, Rubin excels at providing everything working library professionals and those desiring to become library professionals need to know. This text could be considered "the librarian's Bible," as it is so comprehensive in its coverage of the profession. Rubin's relaxed and conversational writing style makes it a highly approachable text and a valuable addition to any professional resource collection, library and information science classroom, or personal reference. —VOYA



2019 | softcover
288 pp | 6" x 9"



Data and Information

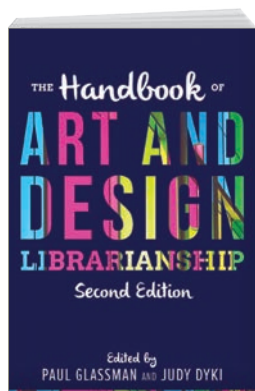
Organization and Access

G. G. CHOWDHURY AND SUDATTA CHOWDHURY

print: 978-1-78330-260-4

This important new foundational text covers the theory, practice, research issues, and contexts of information organization and interactive information retrieval. Readers will learn about the key principles of information organization and retrieval along with the essentials of human information behavior and information seeking and retrieval. Topics covered include:

- » structured and unstructured information resources;
- » digital libraries web information;
- » indexing techniques;
- » information retrieval models; and
- » human information behavior models.

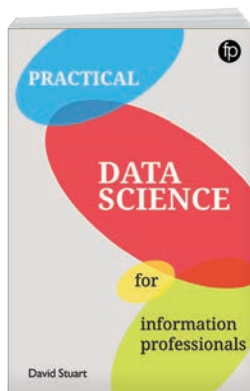


2018
softcover
368 pp
6" x 9"

The Handbook of Art and Design Librarianship *Second Edition*

EDITED BY PAUL GLASSMAN AND JUDY DYKI

print: 978-0-8389-1624-7



2019
softcover
208 pp
6" x 9"



Practical Data Science for Information Professionals

DAVID STUART

print: 978-1-78330-344-1



Library Futures Series

EDITED BY MIGUEL FIGUEROA, DIRECTOR, CENTER FOR THE FUTURE OF LIBRARIES

Formally launched in 2014, the American Library Association's Center for the Future of Libraries works toward three primary goals:

- » Identify emerging trends relevant to libraries and the communities they serve;
- » Promote futuring and innovation techniques to help librarians and library professionals shape their future; and
- » Build connections with experts and innovative thinkers to help libraries address emerging issues.

Expanding on that work, the Library Futures series brings together library experts and innovators to explore the profession's many futures by focusing on emerging trends.



2019
softcover
80 pp
5" x 7"



Anonymity

LIBRARY FUTURES, BOOK 1
ALISON MACRINA AND TALYA COOPER
print: 978-0-8389-1633-9



2018
softcover
96 pp
5" x 7"



Resilience

LIBRARY FUTURES, BOOK 2
REBEKKAH SMITH ALDRICH
print: 978-0-8389-1634-6



2019
softcover
96 pp
5" x 7"



Blockchain

LIBRARY FUTURES, BOOK 3
**EDITED BY SANDRA HIRSH AND
SUSAN ALMAN**
print: 978-0-8389-1743-5

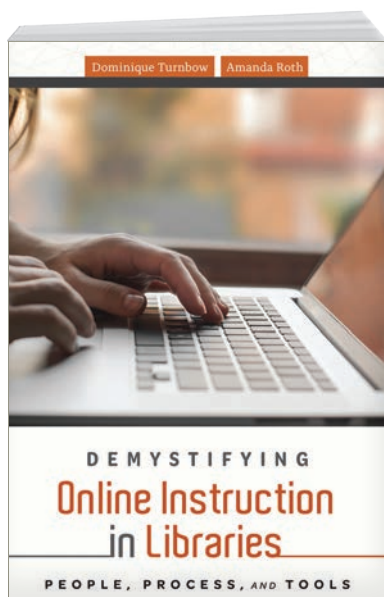


2020
softcover
80 pp
5" x 7"



Design Thinking

LIBRARY FUTURES, BOOK 4
RACHEL IVY CLARKE
print: 978-0-8389-1792-3



2019 | softcover
112 pp | 6" x 9"



Demystifying Online Instruction in Libraries

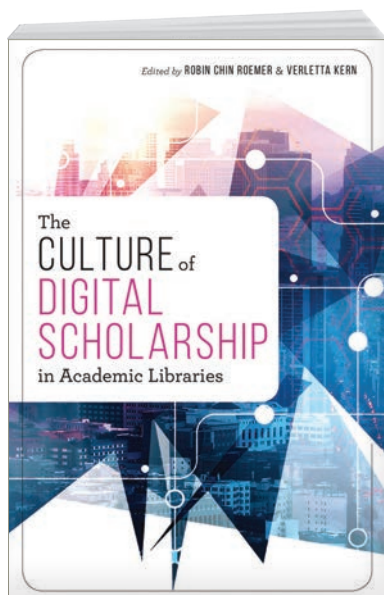
People, Process, and Tools

DOMINIQUE TURNBOW AND AMANDA ROTH

print: 978-0-8389-1937-8

This book sheds light on the people, processes, and resources required to create a sustainable portfolio of online instruction, providing guidance on such topics as

- » design and development processes, complete with "I.D. in Action" examples and sample design documents;
- » thumbnail descriptions of ADDIE, SAM, and Design Thinking methods;
- » creating learning objects;
- » types of software tools and how to evaluate them;
- » crafting the best documentation of your work for efficient maintenance and reuse;
- » adapting assessment to your learning outcomes and purpose;
- » when to design for performance support, an underutilized method in libraries; and
- » starting points for those interested in developing instructional design and development skills.



2019 | softcover
256 pp | 6" x 9"



The Culture of Digital Scholarship in Academic Libraries

EDITED BY ROBIN CHIN ROEMER AND

VERLETTA KERN | print: 978-0-8389-1897-5

Editors Chin Roemer and Kern invite you into their institutional workspace, the University of Washington, to glean insights for your own institution on topics such as

- » ways to create awareness of digital services through training;
- » supporting students as creators of content;
- » blending existing analog collections with ongoing digital initiatives using a media lab;
- » creating a campus-wide, discipline agnostic, data repository service;
- » how a popular digital storytelling workshop spawned digital scholarship across campus;
- » digital scholarship consultations;
- » four strategies for teaching research skills within an online-only bachelor's degree program; and
- » assessment findings from focus groups, surveys, digital pedagogy projects, and Omeka case studies.



2019 | softcover
136 pp | 6" x 9"

Inquiry and Research:

A Relational Approach in the Classroom

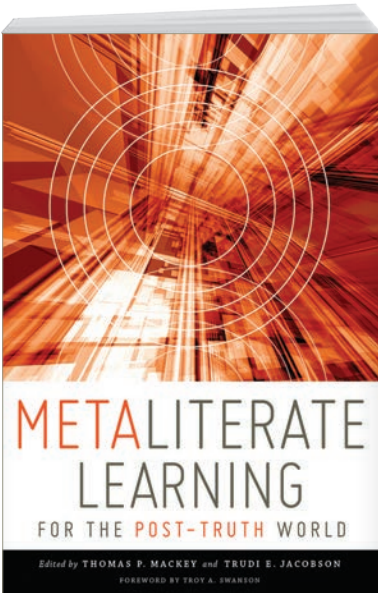
MICHELLE REALE | print: 978-0-8389-1784-8

Thoughtful, personal, and practical . . . An excellent resource for considering the roles of librarians in developing students' critical thinking skills, sparking curiosity and constructing knowledge, and refreshing librarians' teaching practices and collaborations with faculty.

—*Library Journal* (starred review)

In this book, Reale

- » demonstrates why deep learning should begin with asking the right questions rather than finding the right answers;
- » presents strategies for viewing curiosity as a process;
- » shares methods and techniques that will kindle a spirit of inquiry, from discussion questions and reflective journals to one-on-one consultations and classroom workshops; and
- » discusses how collaboration and communication with faculty can help lead to instruction that focuses on the conceptual rather than tools.



2019 | softcover
256 pp | 6" x 9"



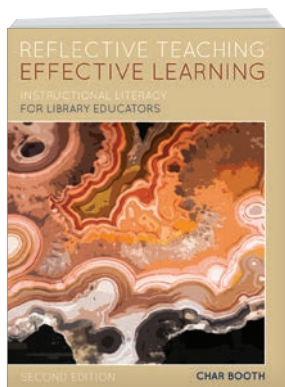
Metaliterate Learning for the Post-Truth World

EDITED BY THOMAS P. MACKEY AND TRUDI E. JACOBSON; FOREWORD BY TROY A. SWANSON

print: 978-0-8389-1776-3

Metaliteracy is well suited as a framework for ensuring that learners can successfully navigate today's proliferation of questionable content. The chapters in this book

- » discuss the social, political, and ethical dimensions of information creation, distribution, and use;
- » employ case studies to demonstrate how metaliteracy prepares learners to read online information with a critical eye;
- » explore how to guard against post-truth influences and make purposeful and responsible contributions to the social media ecosystem; and
- » examine out-of-context images paired with misleading text.



2020 | softcover
160 pp | 8.5" x 11"

Reflective Teaching, Effective Learning *Instructional Literacy for Library Educators, Second Edition*

CHAR BOOTH | print: 978-0-8389-1501-1

Booth's practical approach to developing personal instructional literacy is a method that empowers library professionals at any level of experience to become better and more confident educators. This resource includes tools for developing a teacher identity through self-assessment; evidence-based strategies in learning and instructional research; methods for evaluating and integrating technology in learning using a practical toolkit approach; a systematic and outcomes-based process for developing and assessing learning experiences; and discussions of collaboration, institutional partnerships, working with faculty, and program development through curriculum mapping.



2018 | softcover
304 pp | 7" x 10"



Academic Librarianship, *Second Edition*

G. EDWARD EVANS AND STACEY GREENWELL

print: 978-0-8389-1563-9

In addition to looking at the important issues and challenges facing 21st-century academic libraries, the authors discuss changes these institutions can make in order to serve better their students, faculty, and library community. The chapters are comprehensive and well written . . . VERDICT: A valuable resource for academic library and information professionals, educators, and students.

—Library Journal

[A] wide range of topics, a clear writing style, and numerous references to other useful readings and websites.

—ARBA



2019 | softcover
176 pp | 6" x 9"



Literacy Engagement through Peritextual Analysis

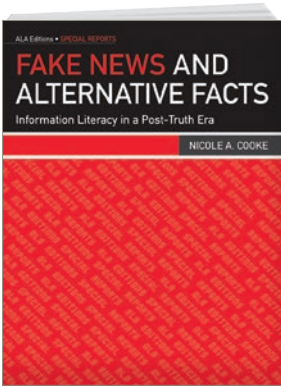
EDITED BY SHELBBIE WITTE, DON LATHAM,
AND MELISSA GROSS | print: 978-0-8389-1768-8

Published in partnership with National Council of Teachers of English (NCTE)

The collection of essays clearly demonstrates the variety of settings in which "peritextual literacy" can increase one's ability to understand and interpret texts of many kinds. —ARBA

Good use is made of supporting transcripts, pictures and surveys as appropriate . . . Witte, Latham and Gross clearly demonstrate to both librarians and teachers throughout this title the importance and relevance of their Peritextual Literacy Framework as a teaching tool.

—Journal of Information Literacy



2018 | softcover
56 pp | 8.5" x 11"



Fake News and Alternative Facts

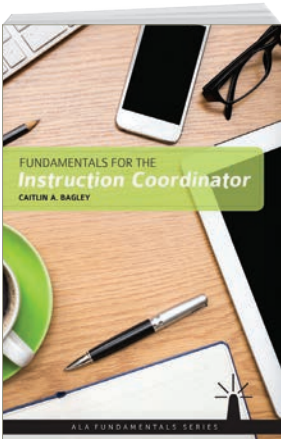
Information Literacy in a Post-Truth Era

ALA EDITIONS SPECIAL REPORTS

NICOLE A. COOKE | print: 978-0-8389-1636-0

Cooke, recipient of the 2017 ALA Achievement in Library Diversity Research Award, believes that librarians can help combat fake news by imparting important research and evaluation skills to patrons. In this Special Report, readers will

- » learn more about the rise of fake news, particularly those information behaviors that have perpetuated its spread;
- » discover techniques to identify fake news, especially online; and
- » explore methods to help library patrons of all ages think critically about information, teaching them ways to separate fact from fiction.



2019 | softcover
192 pp | 6" x 9"

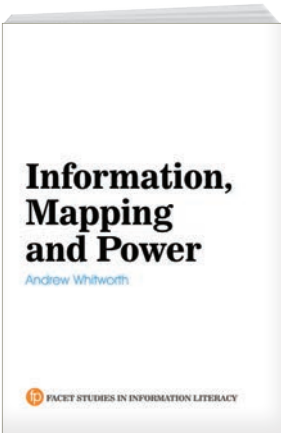
Fundamentals for the Instruction Coordinator

ALA FUNDAMENTALS SERIES

CAITLIN A. BAGLEY | print: 978-0-8389-1637-7

Bagley presents the perfect primer for librarians at all levels of experience, outlining exactly what you need to know as a new instruction coordinator, including

- » an overview of library instruction and the primary stakeholders;
- » guidance on key duties such as training, management, communications, and assessment;
- » instruction coordinator best practices drawn from librarians working in a range of settings; and
- » tips on how to integrate what you've learned into your program.



2019 | softcover
272 pp | 6" x 9"

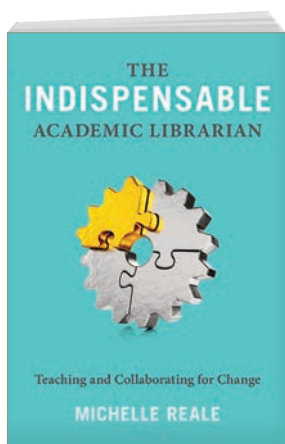


Information, Mapping and Power

New Methods for Exploring the Development and Teaching of Information Literacy Education and Mapping

ANDREW WHITWORTH | print: 978-1-78330-417-2

This is the first book to study how the political content of information literacy (IL) arises from the way it has become defined and is taught. It introduces new methods for research into the development of IL in learners and explores the implications of this research for the design of IL teaching. The book also draws on original research to provide a detailed account of how information practices emerge from communities of learners in different settings and how learners can be taught how to respond to and resist institutionalized power.



2018 | softcover
144 pp | 6" x 9"



The Indispensable Academic Librarian

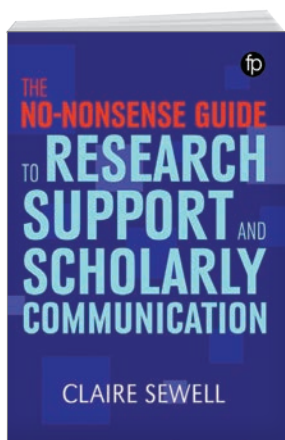
Teaching and Collaborating for Change

MICHELLE REALE | print: 978-0-8389-1638-4

By collaborating with faculty, librarians can forge a stronger connection with students, and by reflecting, they'll be better able to assess successes and struggles. . . . VERDICT: This title will appeal to all academic librarians, especially those feeling limited by their environment. —Library Journal

At a time when academic library services are often viewed as an afterthought, Reale illuminates a path toward heightened relevance . . . Reale's book also serves as a practical complement to the many traditional titles in this area.

—ARBA



2019 | softcover
208 pp | 6" x 9"

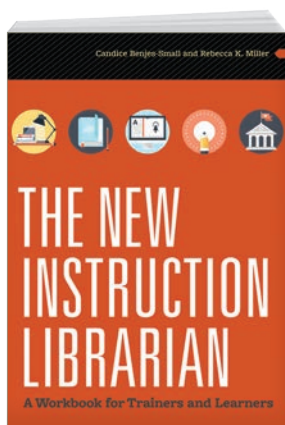


The No-nonsense Guide to Research Support and Scholarly Communication

CLAIRE SEWELL | print: 978-1-78330-393-9

Outlining the reasons why library staff need to develop a knowledge of research support and guiding them through the key information on each topic, Sewell covers

- » international case studies by practitioners from around the globe;
- » scholarly communication, open research, and the research lifecycle;
- » research data management;
- » open access; and
- » disseminating research.



2017 | softcover
256 pp | 7" x 10"



The New Instruction Librarian

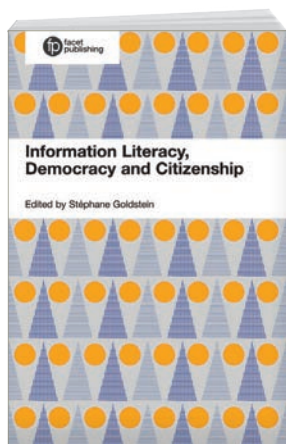
A Workbook for Trainers and Learners

CANDICE BENJES-SMALL AND REBECCA K. MILLER

print: 978-0-8389-1456-4

Offering support to all those involved, including library supervisors, colleagues, and trainees, this workbook

- » shows how to set up new instruction librarians for success, with advice on completing an environmental scan, strategies for recruiting efficiently, and a training checklist;
- » walks readers step by step through training a new hire or someone new to instruction, complete with hands-on activities and examples; and
- » demonstrates the importance of performance evaluation and management, including assessment and continuing education, both formal and informal.



2019 | softcover
256 pp | 6" x 9"



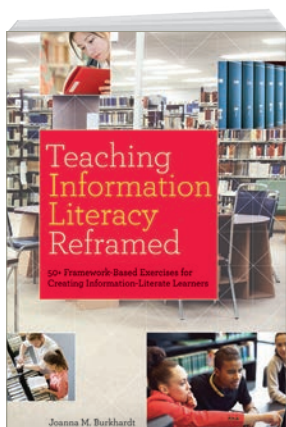
Information Literacy, Democracy and Citizenship

EDITED BY STÉPHANE GOLDSTEIN

print: 978-1-78330-422-6

Authored by international experts representing a range of disciplines, from information literacy itself to political science and pedagogy, the 13 chapters feature enlightening perspectives on topics such as

- » why information literacy and informed citizens matter for healthy, democratic societies;
- » information literacy's relationship with political science and human rights; and
- » how information literacy can help foster citizenship, participation, empowerment, and civic engagement among a variety of groups, including school students, refugees, older people, and in society as a whole.



2016 | softcover
232 pp | 7" x 10"

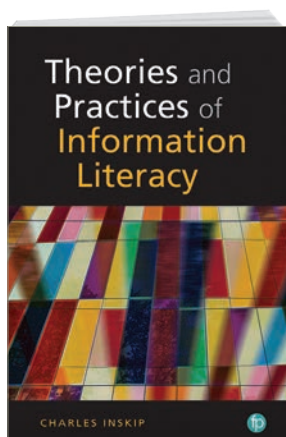


Teaching Information Literacy Reframed *50+ Framework-Based Exercises for Creating Information-Literate Learners*

JOANNA M. BURKHARDT | print: 978-0-8389-1397-0

The six threshold concepts outlined in the Framework for Information Literacy for Higher Education are an altogether new way of looking at information literacy. Offering more than 50 classroom-ready Framework-based exercises, Burkhardt's book

- » scaffolds from the beginner level to the intermediate level;
- » includes exercises that can be used in the one-shot time-frame as well as others designed for longer class sessions and semester-long courses; and
- » offers best practices in creating learning outcomes.



2019 | softcover
352 pp | 6" x 9"



Theories and Practices of Information Literacy

CHARLES INSKIP | print 978-1-78330-135-5

There is a growing awareness of the impact of digitization on engagement with information. Beginning with a recent history of information literacy (IL) to give context, this book

- » provides a detailed understanding of the theory and practice of information literacy and associated areas;
- » identifies and discusses the challenges presented by the lifelong learning nature of IL in a digital world; and
- » enables the development of appropriate skillsets of library and information professionals as central players in the delivery of IL in education, workplace and society.



The Association of College & Research Libraries (ACRL) is the higher education association for academic libraries and library workers. Representing more than 10,000 individuals and libraries, ACRL

The Future Academic Librarian's Toolkit

Finding Success on the Job Hunt and in Your First Job

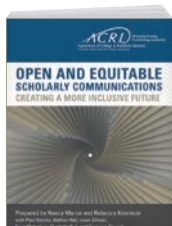
EDITED BY MEGAN HODGE | print: 978-0-8389-8957-9

The Future Academic Librarian's Toolkit is a thorough handbook designed to guide you from library school through your first several years as an academic librarian. It can help you:

- » apply for your first position;
- » find your bearings in your new job;
- » write for publication;
- » teach effectively;
- » connect with faculty and students;
- » build your professional brand; and
- » transition to your next position.



2019 | softcover
328 pp | 6" x 9"



Open and Equitable Scholarly Communications

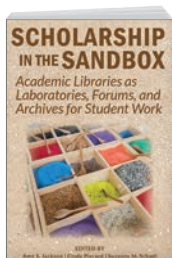
Creating a More Inclusive Future

PREPARED BY NANCY MARON AND REBECCA KENNISON WITH PAUL BRACKE, NATHAN HALL, ISAAC GILMAN, KARA MALENFANT, CHARLOTTE ROH, AND YASMEEN SHORISH

print: 978-0-8389-4623-7



2019 | softcover | 148 pp | 8.5" x 11"



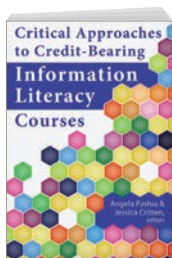
Scholarship in the Sandbox

Academic Libraries as Laboratories, Forums, and Archives for Student Work

EDITED BY AMY S. JACKSON, CINDY PIERARD, AND SUZANNE M. SCHADL | print: 978-0-8389-8953-1



2019 | softcover | 368 pp | 6" x 9"



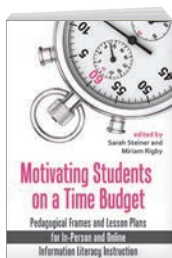
Critical Approaches to Credit-Bearing Information Literacy Courses

EDITED BY ANGELA PASHIA AND JESSICA CRITTEN

print: 978-0-8389-8947-0



2019 | softcover | 328 pp | 6" x 9"



Motivating Students on a Time Budget

Pedagogical Frames and Lesson Plans for In-Person and Online Information Literacy Instruction

EDITED BY SARAH STEINER AND MIRIAM RIGBY

print: 978-0-8389-8949-4



2019 | softcover | 332 pp | 6" x 9"

develops programs, products, and services to help those working in academic and research libraries learn, innovate, and lead within the academic community.



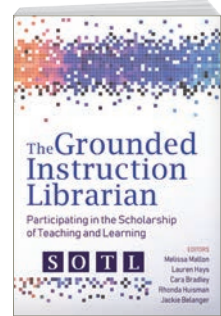
The Grounded Instruction Librarian

Participating in the Scholarship of Teaching and Learning

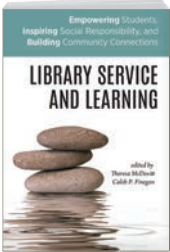
EDITED BY MELISSA MALLON, LAUREN HAYS, CARA BRADLEY,
RHONDA HUISMAN, AND JACKIE BELANGER

print: 978-0-8389-4621-3

Across four sections—Pedagogical Content Knowledge/Signature Pedagogy, SoTL Theory, SoTL Research, and SoTL as Professional Development—*The Grounded Instruction Librarian* engages the Scholarship of Teaching and Learning (SoTL) through different lenses and provides a sense of the varied ways it's currently being conducted in academic libraries in North America and Europe.



2019 | softcover
378 pp | 7" x 10"



Library Service and Learning

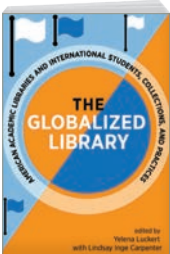
Empowering Students, Inspiring Social Responsibility, and Building Community Connections

EDITED BY THERESA MCDEVITT AND CALEB P. FINEGAN

print: 978-0-8389-4609-1



2018 | softcover | 438 pp | 6" x 9"



The Globalized Library

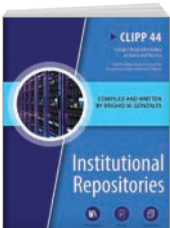
American Academic Libraries and International Students, Collections, and Practices

EDITED BY YELENA LUCKERT WITH LINDSAY INGE CARPENTER

print: 978-0-8389-8951-7



2019 | softcover | 448 pp | 7" x 10"



Institutional Repositories

CLIPP #44

COMPILED AND WRITTEN BY BRIGHID M. GONZALES

print: 978-0-8389-4604-6



2018 | softcover | 136 pp | 8.5" x 11"



The Changing Academic Library

Operations, Culture, Environments, Third Edition

JOHN M. BUDD | print: 978-0-8389-8997-5

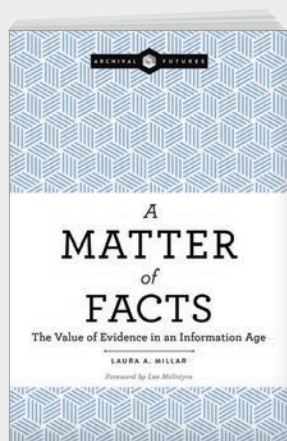


2018 | softcover | 478 pp | 6" x 9"

Archival Futures Series

SERIES EDITORS: BETHANY ANDERSON AND AMY COOPER CARY

The archives profession has long been seen as primarily concerned with the past. Archival Futures, a new book series published jointly by the Society of American Archivists (SAA) and ALA Neal-Schuman, points to the responsibility that archivists and allied information professionals have to shape the present and future. This series seeks to engage with the urgent questions embedded within archival work and processes, inviting discussion about the social responsibility of citizens to shape a historical record that better documents all aspects of the human experience.



2019 | softcover
192 pp | 6" x 9"

A Matter of Facts

The Value of Evidence in an Information Age

ARCHIVAL FUTURES

LAURA A. MILLAR; FOREWORD BY LEE MCINTYRE

print: 978-0-8389-1771-8

Copublished with the Society of American Archivists (SAA)

In this urgent manifesto, archives luminary Millar

- » explains the concept of evidence and discusses the ways in which records, archives, and data are essential sources of evidence for the future;
- » includes plentiful examples that illustrate the critical role evidence plays in upholding rights, enforcing responsibilities, tracing family or community stories, and capturing and sharing memories; and
- » examines the impact of digital technologies on how records and information are created and used.



2017 | softcover
304 pp | 6" x 9"



Archives

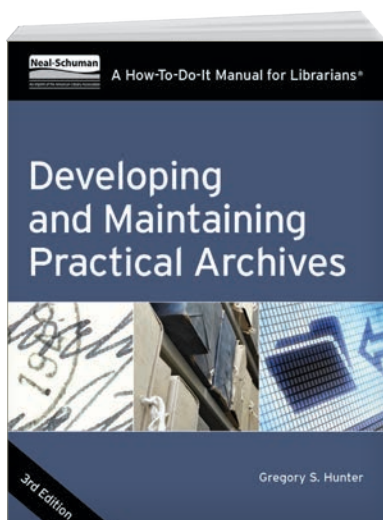
Principles and Practices, Second Edition

LAURA A. MILLAR | print: 978-0-8389-1606-3

An engaging primer . . . This is a well-rounded book.

—Booklist

Written in clear language with lively examples, topics addressed in the book include the nature of archives and archival institutions; the role of archival service as a matter of trust; core archival concepts such as provenance, original order, and respect des fonds; appraisal, preservation, arrangement, description, and reference and access; and the changing role and responsibilities of the archival institution and archival practitioner in light of digital technologies.



2020 | softcover
320 pp | 8.5" x 11"

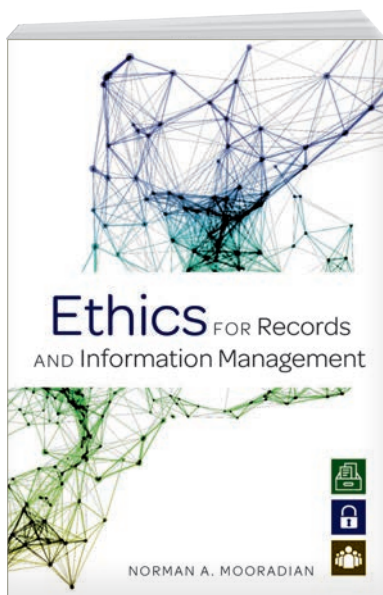
Developing and Maintaining Practical Archives *Third Edition*

A HOW-TO-DO-IT MANUAL FOR LIBRARIANS

GREGORY S. HUNTER | print: 978-0-8389-1277-5

Since its original publication this manual has been “not only a rich and ready reference tool but also a practical resource for solving problems” (*Catholic Library World*). Hunter’s revised and updated text, now featuring integration of digital records and audiovisual records into each chapter, covers such keystone topics as

- » a detailed review of archival responsibilities, including the latest literature on starting archives, undertaking surveys, selection and appraisal, acquisitions and accessioning, arrangement, description, preservation, security, and reference and access;
- » expanded discussion of leadership and management, and professional development and ethics; and
- » new sections on such topics as community archives, diversity and inclusion, and social media.



2018 | softcover
224 pp | 7" x 10"

Ethics for Records and Information Management

NORMAN A. MOORADIAN

print: 978-0-8389-1639-1

A serious book for conscientious readers anxious to expand their understanding of ethics.

—Technicalities

Taking an authoritative principles/rules based approach, Mooradian comprehensively addresses

- » the structure of ethics, outlining principles, moral rules, judgments, and exceptions;
- » ethical reasoning, from meaning and logic to dilemmas and decision methods;
- » the ethical core of RIM, discussing key topics such as organizational context, the positive value of accountability, conflicts of interest, and confidentiality;
- » ethical concerns like copyright and intellectual property, whistleblowing, information leaks, and privacy; and
- » relating RIM ethics to information governance.



2016 | softcover
240 pp | 8.5" x 11"



Digital Curation, Second Edition

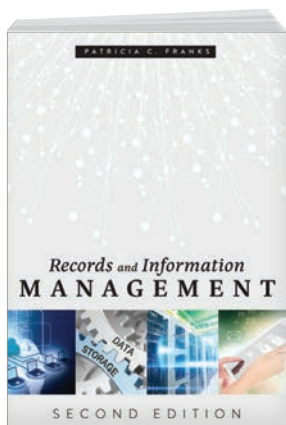
GILLIAN OLIVER AND ROSS HARVEY

print: 978-0-8389-1385-7

Clearly written and heavily annotated, this volume is an authoritative exploration of a complex topic . . . An essential text for anyone interested in digital curation.

—Library Journal

There is truly a wealth of information on every page . . . The text provides precise and up-to-date workflows and terminology, as well as describing best practices in digital curation. —Technical Services Quarterly



2018 | softcover
528 pp | 7" x 10"

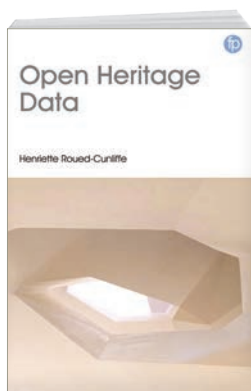


Records and Information Management Second Edition

PATRICIA C. FRANKS | print: 978-0-8389-1716-9

As *Information Management* put it, "Franks' book is poised to take over as the recommended go-to reference for both students and RIM professionals for many years to come." The second edition, updated and expanded to address emerging technologies, addresses such key topics as

- » the origins and development of records and information;
- » information governance;
- » creation/capture and classification;
- » retention strategies, archives, and long-term preservation;
- » access, storage, and retrieval; and
- » electronic records.



2019
softcover
256 pp
6" x 9"



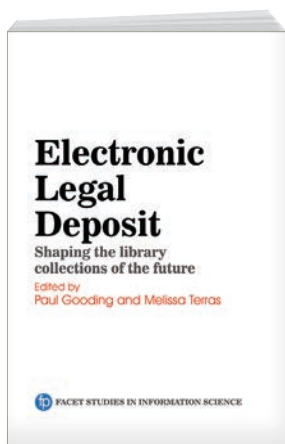
Open Heritage Data *Publishing and Using Open Data for Visualization, Mapping, and Mining in Cultural Heritage Institutions* HENRIETTE ROUED-CUNLIFFE
print: 978-1-78330-359-5



2019
softcover
224 pp
6" x 9"



Trusting Records in the Cloud *The Creation, Management, and Preservation of Trustworthy Digital Content* EDITED BY LUCIANA DURANTI AND CORINNE ROGERS
print: 978-1-78330-402-8



2019 | softcover
256 pp | 6" x 9"



Electronic Legal Deposit

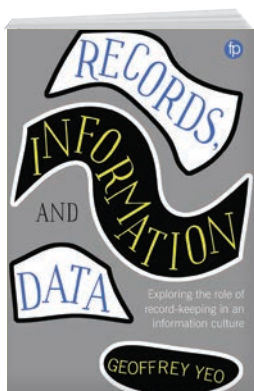
Shaping the Library Collections of the Future

EDITED BY PAUL GOODING AND MELISSA TERRAS

print: 978-1-78330-377-9

Examining the interface between legal deposit as an activity for posterity and open data-driven approaches to research and government, this book addresses

- » contemporary user behavior with e-legal deposit collections;
- » the relationship between e-legal deposit, digital library services, and the digital divide;
- » ways in which legal deposit legislation shapes our use of library collections;
- » the impact of digital scholarship on library services; and
- » the future of legal deposit in a changing information landscape.



2018
softcover
208 pp
6" x 9"



Records, Information and Data

Exploring the Role of Record-Keeping in an Information Culture

GEOFFREY YEO | print: 978-1-78330-226-0



2018
softcover
224 pp
6" x 9"



Digital Archives

Management, Use and Access

EDITED BY MILENA DOBREVA

print: 978-1-85604-934-4



2018
softcover
156 pp
6" x 9"



Archival Futures

EDITED BY CAROLINE BROWN

print: 978-1-78330-182-9



2018
softcover
224 pp
6" x 9"



Information Rights for Records Managers

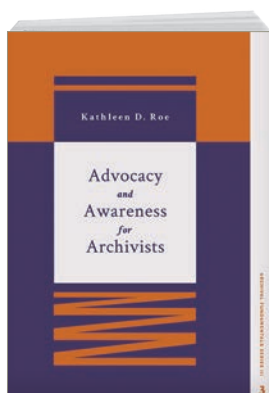
RACHAEL MAGUIRE

print: 978-1-78330-244-4



ALA Editions | Neal-Schuman is a proud partner of THE SOCIETY OF AMERICAN ARCHIVISTS (SAA)

Founded in 1936, SAA is North America's oldest and largest national archival professional association. To enrich the resources offered by ALA Editions | Neal-Schuman, select SAA titles are available for purchase through the ALA Store.



2019
Softcover
160 pp
7" x 10"



Advocacy and Awareness for Archivists

ARCHIVAL FUNDAMENTALS SERIES III

KATHLEEN D. ROE

print: 978-0-8389-4649-7



2019
Softcover
224 pp
7" x 10"

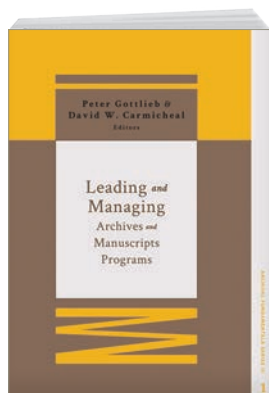


Arranging and Describing Archives and Manuscripts

ARCHIVAL FUNDAMENTALS SERIES III

DENNIS MEISSNER

print: 978-0-8389-4648-0



2019
Softcover
216 pp
7" x 10"

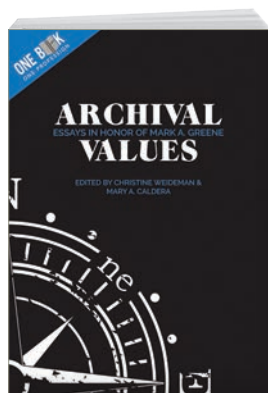


Leading and Managing Archives and Manuscripts Programs

ARCHIVAL FUNDAMENTALS SERIES III

EDITED BY PETER GOTTLIEB AND DAVID W.

CARMICHEAL | print: 978-0-8389-4647-3



2019
Softcover
316 pp
7" x 10"

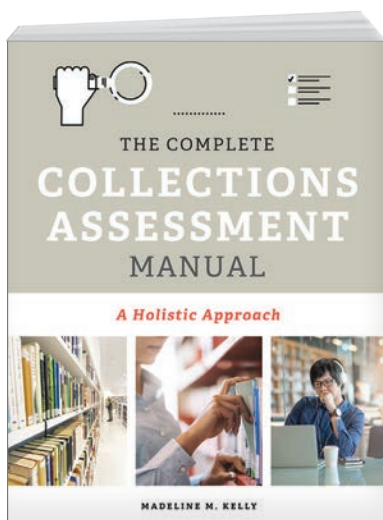


Archival Values

Essays in Honor of Mark A. Greene

**EDITED BY CHRISTINE WEIDEMAN
AND MARY A. CALDERA**

print: 978-0-8389-4650-3



2020 | softcover
208 pp | 8.5" x 11"

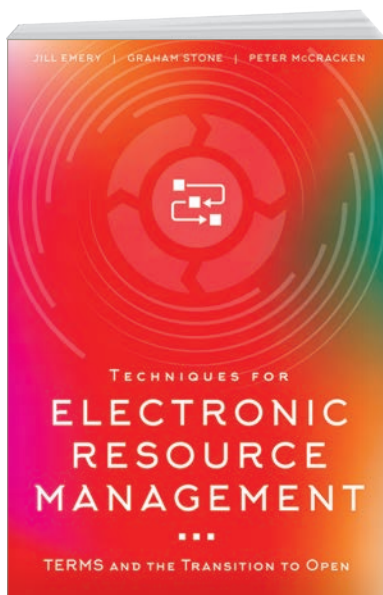
The Complete Collections Assessment Manual

A Holistic Approach

MADELINE M. KELLY | print: 978-0-8389-1868-5

Spanning both concept and practice, Kelly offers an assessment framework suitable to a variety of collections and contexts. This manual

- » introduces foundational assessment methodologies and then provides concrete guidance on how to contextualize those methodologies within a holistic collections assessment program;
- » covers topics such as assessment goals, assessment stakeholders, selecting data and methodologies, working through project constraints, and project planning;
- » includes sample assessment program structures and other useful templates; and
- » provides step-by-step instructions for more than a dozen specific methodologies, describing which aspect of the collection is being measured, what goals the methodology can address, technological requirements, recommended visualizations, and other helpful pointers.



2019 | softcover
240 pp | 6" x 9"

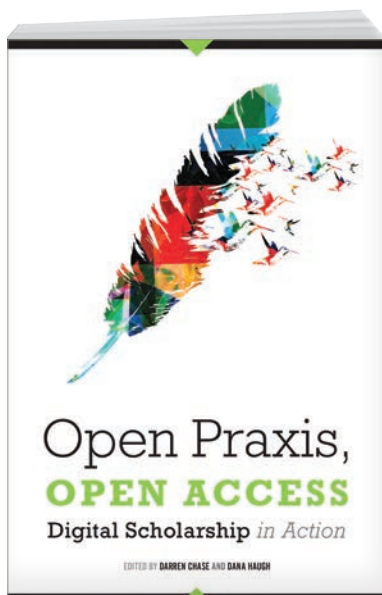
Techniques for Electronic Resource Management

TERMS and the Transition to Open

JILL EMERY, GRAHAM STONE, AND PETER MCCracken | print: 978-0-8389-1904-0

Incorporating five years of notes and input from many voices in the field, the creators of TERMS—Techniques for Electronic Resource Management Systems—have updated their influential lifecycle model. Offering targeted guidance on both basic and complex issues, this book's topics include

- » ways to fold OA management into traditional library practice;
- » accommodating the range of new purchasing models;
- » the relative weight of 13 factors when negotiating with vendors;
- » understanding deal-breakers and knowing when to walk away;
- » assessment after COUNTER 5 and bibliometrics;
- » criteria for making decisions on preservation and sustainability;
- » managing streaming media; and
- » six major developments to watch as the field evolves.



2019 | softcover
288 pp | 6" x 9"



Open Praxis, Open Access

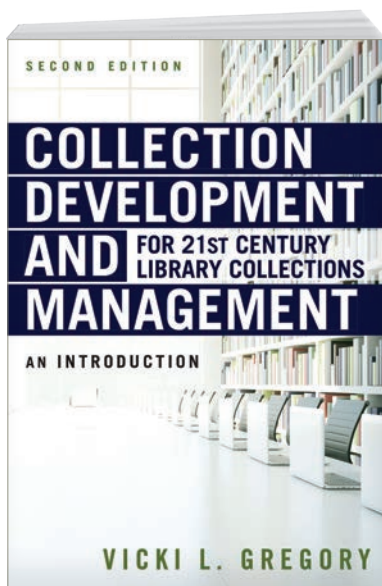
Digital Scholarship in Action

EDITED BY DARREN CHASE AND DANA HAUGH

print: 978-0-8389-1867-8

This collection brings together librarians, scholars, practitioners, policymakers, and thinkers to take measure of the open access movement. The editors meld critical essays, research, and case studies to offer an authoritative exploration of

- » the concept of openness in scholarship, with an overview of how it is evolving in the US, Canada, Europe, and Asia;
- » open access publishing, including funding models and the future of library science journals;
- » the state of institutional repositories;
- » Open Educational Resources (OER) at universities and a consortium, in subject areas ranging from literary studies to textbooks; and
- » open science, open data, and a pilot data catalog for raising the visibility of protected data.



2019 | softcover
256 pp | 7" x 10"



Collection Development and Management for 21st Century Library Collections

An Introduction, Second Edition

VICKI L. GREGORY | print: 978-0-8389-1712-1

Packed with discussion questions, activities, and selected readings, this new edition presents top-to-bottom coverage of

- » the impact of new technologies and developments on the discipline, including discussion of self-publishing, e-books, open access, globalization, and other trends;
- » needs assessment, policies, and selection processes;
- » budgeting and fiscal management;
- » collection assessment and evaluation;
- » weeding, with special attention paid to electronic materials; and
- » collaborative collection development and resource sharing.



2019 | softcover
288 pp | 6" x 9"



No Shelf Required 3

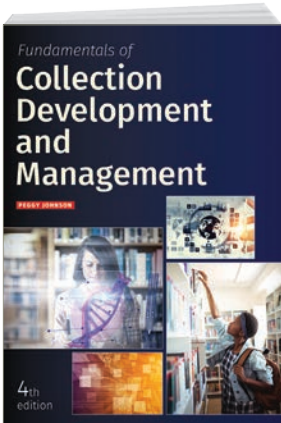
The New Era for E-Books and Digital Content

EDITED BY MIRELA RONCEVIC AND PEYTON STAFFORD

print: 978-0-8389-1769-5

Delving into the latest developments among the varied players in the e-book marketplace, the newest volume in the best-selling No Shelf Required series features cutting-edge discussions of a range of groundbreaking initiatives, including

- » the DPLA national e-book platform;
- » the AudiobookSYNC project, a free summer audiobook program for teens;
- » the Multnomah County Library Library Writers project;
- » e-books and the Internet Archive; and
- » Worldreader and other international charitable projects promoting global literacy.



2018 | softcover
432 pp | 7" x 10"



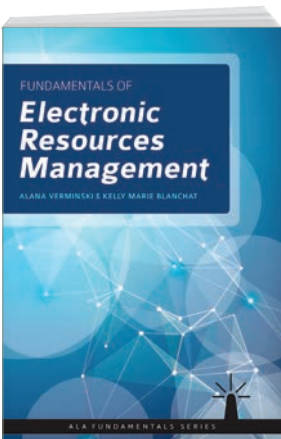
Fundamentals of Collection Development and Management

Fourth Edition

PEGGY JOHNSON | print: 978-0-8389-1641-4

Johnson has revised and freshened this resource to ensure its continued excellence. Thorough consideration is given to

- » traditional management topics such as organization of the collection, weeding, staffing, and policymaking;
- » cooperative collection development and management;
- » licenses, negotiation, and other important purchasing and budgeting topics; and
- » the ways that changes in information delivery and access technologies continue to reshape the discipline, and the evolving needs and expectations of library users.



2017 | softcover
264 pp | 6" x 9"



Fundamentals of Electronic Resources Management

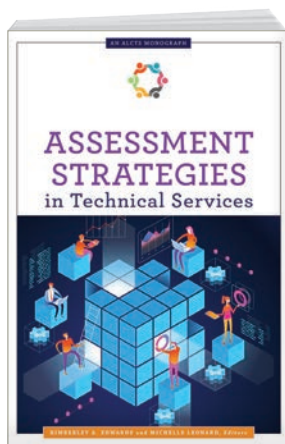
ALANA VERMINSKI AND KELLY MARIE BLANCHAT

print: 978-0-8389-1541-7

Recipient of the 2018 ALCTS Outstanding Publication Award

Inside you'll find to-the-point coverage of such key topics as

- » the full range of purchasing options, from Big Deals to unbundling to pay-per-view;
- » building productive relationships with vendor reps;
- » common clauses of licensing agreements;
- » understanding the four types of authentication;
- » using a triage approach to troubleshooting; and
- » the basic principles of usage statistics.



2019 | softcover
272 pp | 6" x 9"

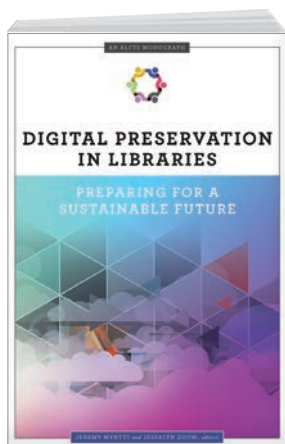


Assessment Strategies in Technical Services

EDITED BY KIMBERLEY A. EDWARDS AND
MICHELLE LEONARD | print: 978-0-8389-1857-9

Incorporate assessment and analysis into existing workflows with the guidance of this new collection. Contributors share advice on such topics as

- » assessing e-resource budgets, workflows, vendors, and collaborative initiatives;
- » how to use multiple data sets to assess collections;
- » working with data using common applications like Excel, Access, or MySQL;
- » structuring preservation assessment for actionable results;
- » seven key considerations for building a data warehouse; and
- » ways to save on serial expenses while avoiding cancellations.



2019 | softcover
392 pp | 6" x 9"



Digital Preservation in Libraries

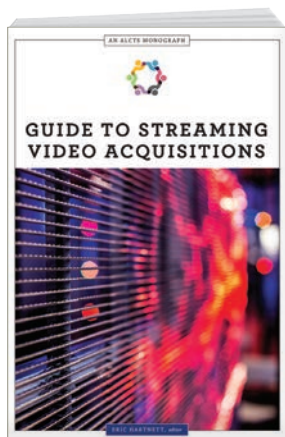
Preparing for a Sustainable Future

EDITED BY JEREMY MYNTTI AND JESSALYN ZOOM
print: 978-0-8389-1713-8

[This book] sets a foundation for the topic and explores the idea in different ways and from different perspectives.

—ARBA

A good book for both new digital preservationists as well as those at intermediate and advanced levels who could benefit from reading different perspectives on the practice and learn from the several use cases presented. It could be read from beginning to end or cherry-picked for topics that are most relevant to one's individual needs. —Technicalities



2019 | softcover
120 pp | 6" x 9"

Guide to Streaming Video Acquisitions

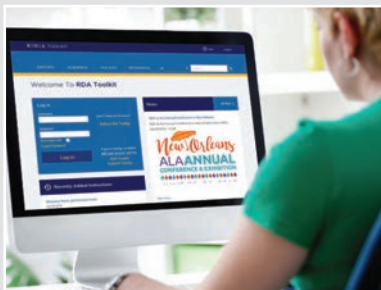
EDITED BY ERIC HARTNETT | print: 978-0-8389-1766-4

A recent study shows about two-thirds of students use video as part of their academic study and three-quarters use it to supplement their reading. But serving both students and faculty requires a balanced, strategic approach. This concise collection offers guidance on such topics as

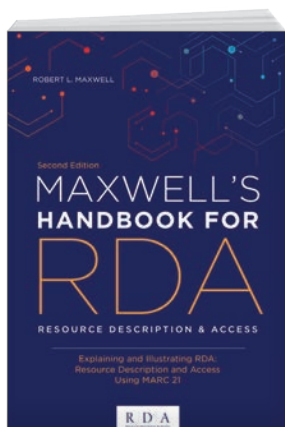
- » selection criteria for video;
- » seven common business models;
- » practical workflows, from selection to setting up access;
- » video-specific licensing considerations;
- » the TEACH Act and classroom use;
- » using vendor analytic tools to improve discovery; and
- » conducting a cost per use assessment.

RDA Toolkit **ONLINE SUBSCRIPTION**

RDA: Resource Description and Access is an international standard for the creation of library and cultural heritage metadata for use in the ever-expanding digital environment. In 2017, the RDA Toolkit Restructure and Redesign (3R) Project began with the goal of improving the Toolkit user experience and adding greater flexibility and utility to the Toolkit's display of instructions and RDA-related documents. A beta site was released in June 2018 allowing users to explore and test the new tools. In April 2019, a stabilization of the English text became available. This marks the beginning of a new phase of the 3R Project, which will last until the beta site becomes the official site. Documentation of additions/deletions/revisions of the RDA text will resume. The development focus now shifts from restructuring and revising RDA to the creation of translations, policy statements, etc.



For pricing and subscription information, visit www.rdatoolkit.org.



2020 | softcover
944 pp | 7" x 10"



Maxwell's Handbook for RDA

Explaining and Illustrating RDA: Resource Description and Access Using MARC 21, Second Edition

ROBERT L. MAXWELL | print: 978-0-8389-1773-2

In the second edition of this essential handbook Maxwell explains the changes to RDA: Resource Description and Access that debut in 2019 and

- » explains its alignment with the IFLA's Library Reference Model (LRM);
- » incorporates the changes made to the RDA Toolkit after the completion of the 3R Project;
- » addresses the new structural changes to RDA that allow for greater flexibility and reuse; and
- » explores the new emphasis on relationships between entities.



2020 | softcover
112 pp | 8.5" x 11"



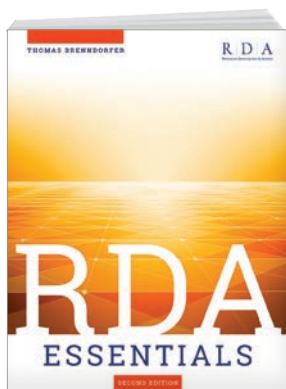
Introducing RDA

A Guide to the Basics after 3R, Second Edition

CHRIS OLIVER | print: 978-0-8389-1908-8

Reflecting the changes to RDA after the completion of the 3R Project, Oliver

- » concisely outlines RDA's basic features;
- » describes its relationship to the international standards and models that continue to influence its evolution;
- » provides an overview of the latest developments, including the impact of aligning RDA with IFLA's Library Reference Model (LRM);
- » illustrates how information is organized in the post 3R Toolkit; and
- » discusses how RDA continues to enable improved resource discovery both in traditional and new applications.



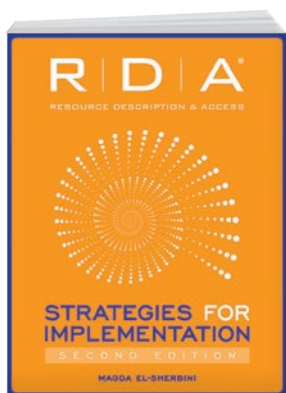
2020 | softcover
384 pp | 8.5" x 11"



RDA Essentials, Second Edition

THOMAS BRENNENDORFER | print: 978-0-8389-4630-5

This second edition by Brenndorfer will continue to be a guide to cataloging with RDA: Resource Description and Access that addresses changes to RDA as a result of the RDA Toolkit Restructure and Redesign Project, better known as the 3R Project. This edition will also address RDA changes related to IFLA'S Library Reference Model (LRM). Current with RDA instructions through the April 2019 update to RDA, this guide makes an excellent primer while also serving as a bridge to more complex cataloging. Brenndorfer's guide continues to support training and classroom use in any size institution.



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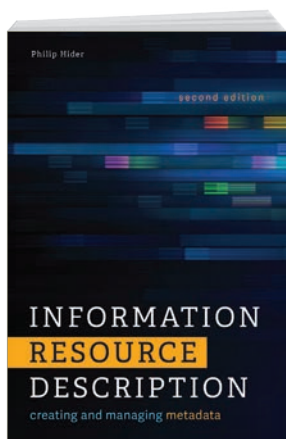
RDA

Strategies for Implementation, Second Edition

MAGDA EL-SHERBINI | print: 978-0-8389-1508-0

El-Sherbini's guide reflects the maturing landscape of RDA: Resource Description and Access. This book

- » traces the history of RDA and the transition from AACR2;
- » presents detailed strategies on implementing RDA, covering every aspect of daily practice;
- » addresses FRBR-driven tasks, FRBR-Group relationships, and principles of FRAD;
- » features numerous handy checklists and worksheets to aid cataloging; and
- » offers brand new chapters on Work and Expression, Work and Expression for Special Materials, Authorized Access Points, and Relationships Among Entities.



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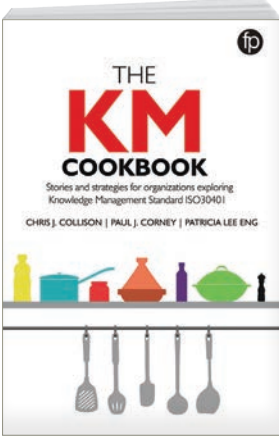
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PHILIP HIDER | print: 978-0-8389-1836-4

This new edition offers a fully updated and expanded overview of the field of information organization, examining the description of information resources as both a product and process of the contemporary digital environment. Hider provides an integrated commentary of the various fields and practices of information organization carried out by today's information professionals and end-users. Key topics and updates to the first edition include

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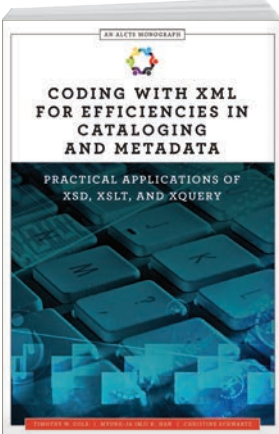


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Stories and Strategies for Organisations Exploring Knowledge Management Standard ISO30401

CHRIS J. COLLISON, PAUL J. CORNEY, AND PATRICIA LEE ENG
print: 978-1-78330-431-8

Though knowledge management (KM) has survived accusations of being a "just another management fad," it has never had an agreed set of tools, a commercial accreditation, or a standard. Until now. The ISO standard (30401) shines fresh light on the field, imbuing it with long-awaited credibility and consistency. Here, the authors present a menu of success stories and strategies for organizations preparing to adopt ISO30401. *The KM Cookbook* will inspire leaders, knowledge managers, and policy professionals to respond to the standard in a way which reflects their unique context and delivers maximum impact.



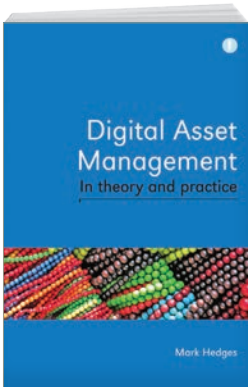
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TIMOTHY W. COLE, MYUNG-JA (MJ) K. HAN, AND
CHRISTINE SCHWARTZ | print: 978-0-8389-1653-7

This handbook from the Association for Library Collections & Technical Services (ALCTS) will help teach catalogers of all levels of experience how to code for efficiencies. Featuring 58 sample coding examples, it covers essential background information, with a quick review of XML basics; transforming XML metadata in HTML; schema languages and workflows for XML validation; an introduction to XPath and XSLT; cataloging workflows using XSLT; the basics of XQuery; and working with strings and sequences, including regular expressions.

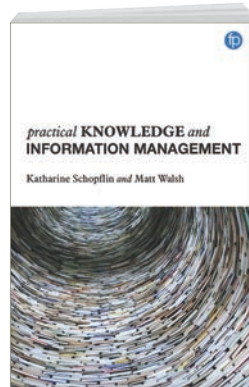


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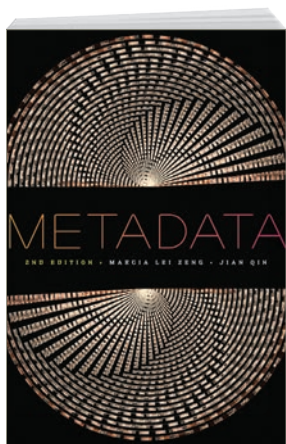


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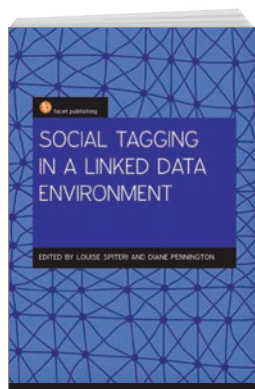
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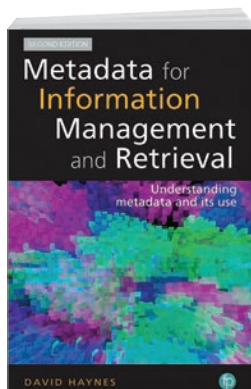
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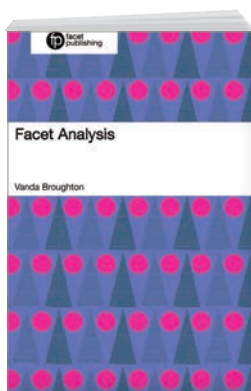
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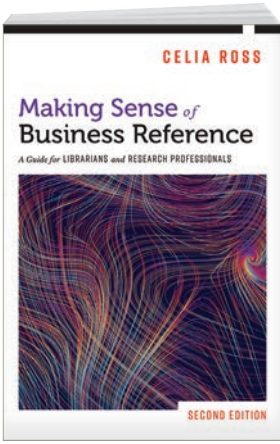
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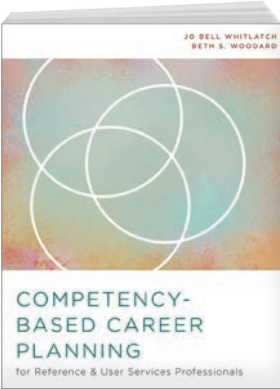
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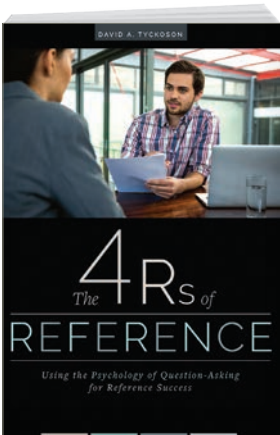
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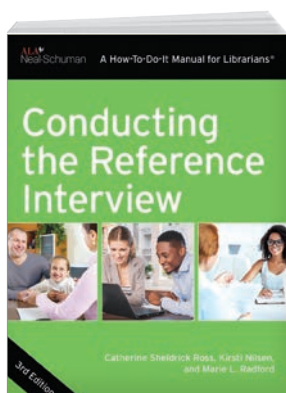
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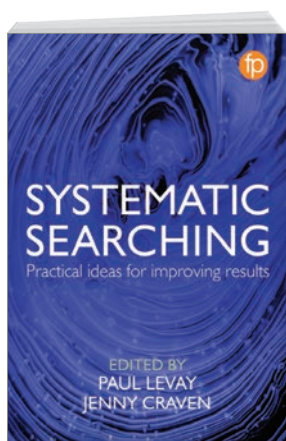
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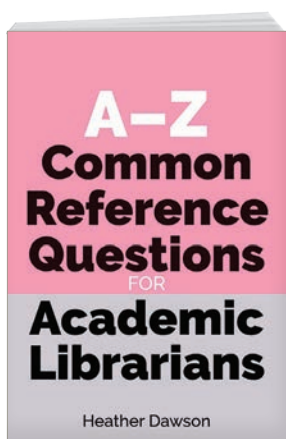
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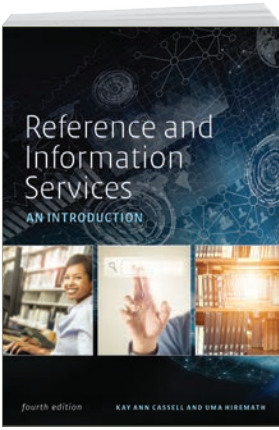
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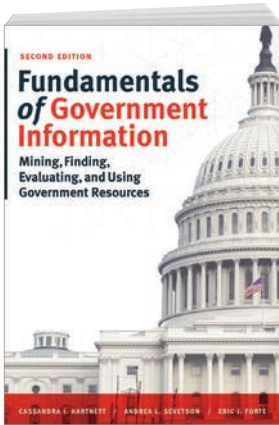
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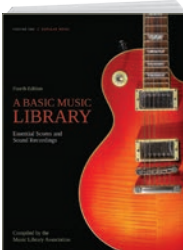
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4 Rs of Reference, *The*, 39

Academic Librarianship, 2nd Ed, 20

Academic Libraries for Commuter Students, 4

Academic Library Value, 4

Acadia, Spencer, 3

Advocacy and Awareness for Archivists, 30

Aldrich, Rebekkah Smith, 15, 17

Allan, Barbara, 4

Alman, Susan, 17

Anderson, Bethany, 26

Anderson, Rick, 2

Anonymity, 17

Archival Futures (Brown), 29

Archival Futures series, 26

Archival Values, 30

Archives, 2nd Ed, 26

Arranging and Describing Archives and Manuscripts, 30

Assessment Strategies in Technical Services, 34

Association of College & Research Libraries (ACRL), 24–25

A-Z Common Reference Questions for Academic Librarians, 40

Bagley, Caitlin A., 21

Banerjee, Kyle, 11, 12

Bartlett, Jennifer A., 3

Basic Music Library, A, 4th Ed, 41

Belanger, Jackie, 25

Bengtson, Jason, 11

Benjes-Small, Candice, 22

Beyond Banned Books, 8

Beyond Reality, 13

Blanchat, Kelly Marie, 33

Blockchain, 17

Booth, Char, 20

Bracke, Paul, 24

Bradley, Cara, 25

Brenndorfer, Thomas, 36

Broughton, Vanda, 38

Brown, Caroline, 29

Budd, John M., 25

Building Digital Libraries, 2nd Ed, 12

Burgess, John T. F., 14

Burke, John J., 11

Burkhardt, Joanna M., 23

Caldera, Mary, 30

Carmicheal, David W., 30

Carpenter, Lindsay Inge, 25

Cassell, Kay Ann, 41

Center for the Future of Libraries, 17

Changing Academic Library, *The*, 25

Charney, Madeleine, 7

Chase, Darren, 32

Chin Roemer, Robin, 18

Chowdhury, G. G., 16

Chowdhury, Sudatta, 16

Clarke, Rachel Ivy, 17

Coaching Copyright, 8

Coding with XML for Efficiencies in Cataloging and Metadata, 37

Cole, Timothy W., 37

Collection Development and Management for 21st Century Library Collections, 2nd Ed, 32

Collison, Chris J., 37

Colvin, Jenny, 7

Comer, Alberta, 2

Community Technology Projects, 12

Competency-Based Career Planning for Reference and User Services Professionals, 39

Complete Collections Assessment Manual, *The*, 31

Complete Guide to Personal Digital Archiving, *The*, 7

Conducting the Reference Interview, 3rd Ed, 40

Cooke, Nicole A., 21

Cooper, Talya, 17

Copyright Law for Librarians and Educators, 4th Ed, 9

Corney, Paul J., 37

Cox, Andrew, 38

Craven, Jenny, 40

Creating Inclusive Library Environments, 7

Creative Commons for Educators and Librarians, 8

Crews, Kenneth D., 9

Critical Approaches to Credit-Bearing Information Literacy Courses, 24

Critten, Jessica, 24

Culture of Digital Scholarship in Academic Libraries, *The*, 18

Data and Information, 16

Data Wrangler's Handbook, *The*, 11

Dawson, Heather, 40

Delivering Impact with Digital Resources, 12

Demystifying Online Instruction in Libraries, 18

Design Thinking, 17

Developing and Maintaining Practical Archives, 3rd Ed, 27

Digital Archives, 29

Digital Asset Management in Theory and Practice, 37

Digital Curation, 2nd Ed, 28

Digital Preservation in Libraries, 34

Dobрева, Milena, 29

Doing Library Impact Evaluation, 4

Duranti, Luciana, 28

Dyki, Judy, 16

Edwards, Kimberley A., 34

El-Sherbini, Magda, 36

Electronic Legal Deposit, 29

Ellis, Erin L., 8

Emery, Jill, 31

Eng, Patricia Lee, 37

Essential Management Skills for Library and Information Professionals, 5

Ethics for Records and Information Management, 27

Evans, G. Edward, 3, 20

Exploring Research Data Management, 38

Facet Analysis, 38

Fake News and Alternative Facts, 21

Fife, Dustin, 2

Figueroa, Miguel, 17

Financial Management for Libraries, 6

Finegan, Caleb P., 25

Forté, Eric J., 41

Foundations of Information Ethics, 14

Foundations of Information Policy, 14

Foundations of Library and

Information Science, 4th Ed, 16

Franks, Patricia C., 28

Freedom of Information Officer's Handbook, *The*, 9

Fundamentals for the Instruction Coordinator, 21

Fundamentals of Collection Development and Management, 4th Ed, 33

Fundamentals of Electronic Resources Management, 33

Fundamentals of Government Information, 2nd Ed, 41

Fundamentals of Library Supervision, 3rd Ed, 6

Future Academic Librarian's Toolkit, *The*, 24

Garnar, Martin, 2, 9

Gerding, Stephanie K., 6

Getting Resource Discovery Right for Your User Community, 13

Gibbons, Paul, 9

Gilman, Isaac, 24

Glassman, Paul, 16

Globalized Library, *The*, 25

Goldstein, Stephane, 23

Gonzales, Brighid M., 25

Gooding, Paul, 29

Goodman, Amanda L., 10

Gottlieb, Peter, 30

Greenwell, Stacey, 3, 20

Gregory, Vicki L., 32

Gross, Melissa, 20

Grounded Instruction Librarian, *The*, 25

Guide to Streaming Video Acquisitions, 34

Hall, Nathan, 24

Han, Myung-Ja (MJ) K., 37

Handbook of Art and Design Librarianship, *The*, 2nd Ed, 16

Harris, Lesley Ellen, 9

Hartnett, Cassandra J., 41

Hartnett, Eric, 34

Harvey, Ross, 28

Haugh, Dana, 32

Hauptman, Robert, 14

Haynes, David, 38

Hays, Lauren, 25

Hedges, Mark, 37

Heller, Margaret, 12

Hider, Philip, 36

Hildreth, Susan, 6

Hiremath, Uma, 41

Hirsh, Sandra, 17

Hodge, Megan, 24

Huisman, Rhonda, 25

Hunter, Gregory S., 27

Hussey, Lisa K., 6

Indispensable Academic Librarian, *The*, 22

Information Law, 13

Information Literacy, Democracy and Citizenship, 23

Information, Mapping and Power, 21

Information Resource Description, 2nd Ed, 36

Information Rights for Records Managers, 29

Inouye, Alan, 14

Inquiry and Research, 19

Inskip, Charles, 23

Institutional Repositories, 25

Intellectual Freedom Manual, 9th Ed, 9

- Introducing RDA*, 35
 Jackson, Amy, 24
 Jacobson, Trudi E., 19
 Jaeger, Paul T., 14
 Janes, Joseph, 16
 Johnson, Peggy, 33
- Kelly, Madeline M., 31
 Kennedy, Marie R., 10
 Kennison, Rebecca, 24
 Kern, Verletta, 18
 Killick, Selena, 5
KM Cookbook, The, 37
 Knox, Emily J. M., 14
 Korn, Naomi, 13
 Kowalsky, Michelle, 7
 Kranich, Nancy, 14
 Kroski, Ellyssa, 14
- LaGuardia, Cheryl, 10
 Latham, Don, 20
Law Librarianship in the Age of AI, 14
Leading and Managing Archives and Manuscripts Programs, 30
 Leonard, Michelle, 34
 Levay, Paul, 40
Leveraging Wikipedia, 10
Libraries that Learn, 3
Library Futures series, 17
Library Leadership Your Way, 3
Library Management 101, 2nd Ed, 6
Library Service and Learning, 25
Library Web Development, 11
Licensing Digital Content, 3rd Ed, 9
Literacy Engagement through Peritextual Analysis, 20
 Luckert, Yelena, 25
- MacKellar, Pamela H., 6
 Mackey, Thomas P., 19
 Macrina, Alison, 17
 Magi, Trina, 9
 Maguire, Rachael, 29
Making Sense of Business Reference, 2nd Ed, 39
 Malenfant, Kara, 24
 Mallon, Melissa, 25
Management Basics for Information Professionals, 4th Ed, 3
 Maringanti, Harish, 2
Marketing Plans in Action, 10
Marketing Your Library's Electronic Resources, 2nd Ed, 10
 Markless, Sharon, 4
 Maron, Nancy, 24
 Marshall, Brianna H., 7
 Martin, Jason, 3
Mastering Data and Databases for Information Professionals, 12
Matter of Facts, A, 26
 Maxwell, Robert L., 35
Maxwell's Handbook for RDA, 35
 McCracken, Peter, 31
 McDewitt, Theresa, 25
 McIntyre, Lee, 26
 McLeish, Simon, 13
 McNeil, Beth, 6
 Meissner, Dennis, 30
Metadata, 2nd Ed, 38
Metadata for Information Management and Retrieval, 2nd Ed, 38
Metaliterate Learning for the Post-Truth World, 19
 Millar, Laura A., 26
 Miller, Rebecca K., 22
 Moniz, Richard, 7
- Mooradian, Norman A., 27
 Moorman, John A., 5
Motivating Students on a Time Budget, 24
 Music Library Association, 41
 Myntti, Jeremy, 34
- National Council of Teachers of English (NCTE), 20
Neal-Schuman Library Technology Companion, 6th Ed, 11
New Instruction Librarian, The, 22
New Top Technologies Every Librarian Needs to Know, 13
 Nilsen, Kirsti, 40
No Shelf Required 3, 33
No-Nonsense Guide to Born-Digital Content, The, 15
No-Nonsense Guide to Leadership, Management and Teamwork, The, 4
No-Nonsense Guide to Research Support and Scholarly Communication, The, 22
- Oakleaf, Megan, 4
 Office for Intellectual Freedom (OIF), 8, 9
 Oliver, Chris, 35
 Oliver, Gillian, 28
Open and Equitable Scholarly Communications, 24
Open Heritage Data, 28
Open Praxis, Open Access, 32
 Oppenheim, Charles, 13
- Pashia, Angela, 24
 Pekoll, Kristin, 8
 Pennington, Diane Rasmussen, 12, 38
 Pierard, Cindy, 24
 Powers, Amanda Clay, 2
Practical Data Science for Information Professionals, 16
Practical Handbook of Library Architecture, The, 5
Practical Knowledge and Information Management, 37
 Proffitt, Merrilee, 10
Putting Library Assessment Data to Work, 5
- Qin, Jian, 38
- Radford, Marie L., 40
RDA Essentials, 2nd Ed, 36
RDA: Strategies for Implementation, 2nd Ed, 36
RDA Toolkit, 35
 Reale, Michelle, 19, 22
Recipes for Mindfulness in Your Library, 7
Records and Information Management, 2nd Ed, 28
Records, Information and Data, 29
Reengineering the Library, 5
 Reese, Terry, Jr., 12
Reference and Information Services, 4th Ed, 41
Reflective Teaching, Effective Learning, 2nd Ed, 20
 Regalado, Mariana, 4
Resilience, 17
 Rigby, Miriam, 24
 Roe, Kathleen D., 30
 Rogers, Corinne, 28
 Roh, Charlotte, 24
- Roncevic, Mirela, 33
 Ross, Catherine Sheldrick, 40
 Ross, Celia, 39
 Roth, Amanda, 18
 Roued-Cunliffe, Henriette, 28
 Rubin, Richard E., 16
 Ryan, Heather, 15
 Sampson, Walker, 15
 Sannwald, William W., 6
 Schadl, Suzanne, 24
 Schlipf, Fred, 5
Scholarship in the Sandbox, 24
 Schopflin, Katharine, 37
 Schwartz, Christine, 37
 Sevetson, Andrea L., 41
 Sewell, Claire, 22
 Shorish, Yasmeen, 24
 Smale, Maura A., 4
 Smith, Kevin L., 8
Social Tagging for Linking Data Across Environments, 38
 Society of American Archivists (SAA), 26, 30
 Soehner, Catherine B., 2
 Spiteri, Louise, 38
 Stachokas, George, 5
 Stafford, Peyton, 33
Starter's Guide for Academic Library Leaders, A, 2
 Steiner, Sarah, 24
 Stephens, Michael, 15
 Stone, Graham, 31
Strategic Planning for Academic Libraries, 2
 Streetfield, David, 4
 Stuart, David, 16
Sustainable Thinking, 15
 Swanson, Troy A., 19
Systematic Searching, 40
- Tanner, Simon, 12
 Taylor, Natalie Greene, 14
Teaching Information Literacy Reframed, 23
Techniques for Electronic Resource Management, 31
 Terras, Melissa, 29
Theories and Practices of Information Literacy, 23
 Thompson, Gregory C., 2
Trusting Records in the Cloud, 28
 Turnbow, Dominique, 18
 Tyckoson, David A., 39
- Varbaan, Eddy, 38
 Varnum, Kenneth J., 13
 Velasquez, Diane L., 6
 Verminski, Alana, 33
- Walsh, Matt, 37
 Weideman, Christine, 30
 Whitlatch, Jo Bell, 39
 Whitworth, Andrew, 21
Wholehearted Librarianship, 15
 Wilkins-Jordan, Mary E., 5
 Wilson, Frankie, 5
Winning Grants, 2nd Ed, 6
 Witte, Shelby, 20
 Woodard, Beth S., 39
 Woodruff, John, 7
- Yeo, Geoffrey, 29
- Zeng, Marcia Lei, 38
 Zoom, Jessalyn, 34

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