

CASE STUDY

California State University

skillsoft

“The importance of a partnership with Skillsoft is the invaluable collaboration of ideas, promotion of professional development and the growth of employees within our organization.”

Chris Fondacaro, Learning Systems Administrator

- 3.9%** In 2014 3.9% increase in usage of SkillChoice content
- 4.8%** In 2015 4.8% increase in usage of SkillChoice content
- 5%** 5% increase in access to professional development content

CHALLENGE

California State University (CSU), is the largest and most diverse university system in the U.S.—as well as one of the most affordable. The CSU aims to provide all employees sample opportunity for professional development—a challenge for such a diverse workforce with varied learning needs. Delivering a systemwide training and development solution requires great coordination and consensus among campuses. The CSU Systemwide Professional Development (SPD) team collaborated with 200+ campus administrators across a range of functions to build an individual LMS access point for each of the 23 campuses, while providing a centralized LMS support structure. This effort helped synergize professional development content while centralizing compliance assignments and reporting.

HOW SKILLSOFT® HELPED

Skillport® LMS platform offered the flexibility to provide each campus with a unique Skillport site with the flexibility and the autonomy to deliver campus specific content on a localized, singular LMS. Continuous upgrades allowed minimum disruption to learners and helped the CSU ensure all campus sites were upgraded simultaneously. Skillsoft also helped the CSU organize, map and promote content allowing for a better end user experience. The partnership automated the addition of new content and scheduled old content to be removed on an annual basis. Skillsoft's Client Community provided marketing materials to improve consumption of professional development content, allowing learners to recognize Skillport offered much more than required compliance courseware.



California State University is the largest system of senior higher education in the country, with 23 campuses, 49,000 faculty and staff and 474,600 students.

Created in 1960, the mission of the CSU is to provide high-quality, affordable education to meet the ever changing needs of California. With its commitment to quality, opportunity, and student success, the CSU

is renowned for superb teaching, innovative research and for producing job-ready graduates. Each year, the CSU awards more than 105,000 degrees. One in every 20 Americans holding a college degree is a graduate of the CSU and alumni are 3 million strong