

CASE STUDY

The University of North Carolina Wilmington

skillsoft

“ I have 120 students and no teaching assistant. Harnessing technology like Skillsoft has been one of the key ways to create rigor and active learning on a scale I can manage. ”

*Dr. Richard Olsen, Chair Department of Communication Studies,
UNCW*

100% 100% of staff completed “Unlawful Workplace Harassment” by the end of the year



Competency mapping tool is an excellent resource for isolating targeted courses and recommended reading for specific job classifications without burdening the faculty.

BUSINESS CHALLENGE

Established in 1947 the University of North Carolina Wilmington (UNCW) became the sixth university in the UNC System in 1969. It has a student population of more than 12,000 and offers a variety of undergraduate and graduate degree programs.

To create structured and unified learning and development opportunities, the university offered SkillChoice™ Complete, a collection of business, IT and desktop courses and books, to all faculty, staff and students.

Recently, UNCW was challenged with rolling out a compliance initiative to faculty and staff in just eight months, aligned with strategic campus initiatives.

HOW SKILLSOFT® HELPED

The Learning Systems team used Skillsoft Dialogue Design™ to create custom courses, one for managers and another one for faculty/staff. This made it possible for the university to provide everyone with this training, without hiring additional staff, in just eight months. In addition, UNCW successfully aligned Skillsoft learning resources with strategic initiatives including Blackboard orientation, a content management system for online academic course, a School of Nursing orientation, supplementing classroom instruction and a first-year research tutorial.

Skillsoft’s Skillport® is used by the faculty to easily select courses and books and assign them to their students.



The University of North Carolina at Wilmington (UNCW), sometimes referred to as UNC Wilmington, is a public, co-educational university located in Wilmington, North Carolina, United States. UNCW enrolls over 14,000 undergraduate, graduate and doctoral students each year as part of the 17-campus University of North Carolina System.



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